iSCB

INTERNATIONAL SOCIETY FOR COMPUTATIONAL BIOLOGY

2025 Sponsorship Prospectus

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Get ready for a customized sponsorship experience

We're so happy that you're interested in sponsoring the International Society for Computational Biology!

Together with Showcare, we offer a flexible hybrid sponsorship model designed to align with your specific goals. Our partnership is focused on delivering measurable results and maximizing your return on investment.

So, what's next? We encourage you to review our comprehensive sponsorship opportunities, tailored to meet diverse organizational goals. From there, we'll work with you to customize a sponsorship package that aligns with your specific needs and objectives. Let's discuss how we can best support your mission!

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Who is ISCB?

The International Society for Computational Biology (ISCB) is an international non-profit organization that has emerged as the leading professional society for participants in the field of computational biology and bioinformatics. ISCB serves its global membership by providing high-quality meetings, publications, and reports on methods and tools; by disseminating key information about bioinformatics resources and relevant news from related fields; and by actively facilitating training, education, employment, career development, and networking. ISCB also advocates and provides leadership for resources and policies in support of scientific endeavors and to benefit society at large.

ISCB's Values

⭐ Communication

⭐ Diversity

⭐ Ethics

⭐ Excellence

⭐ Inclusion

⭐ Service

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5 reasons
to sponsor ISCB

1 Get exposure to your audience

ISCB engages with diverse sectors, including academic institutions, healthcare and research organizations, and non-profits. By exploring sponsorship opportunities beyond traditional conference settings, you can increase your visibility among a broad spectrum of professionals in these fields.

Extend your reach

We are no longer restriced to event-based sponsorship. Reach a much larger audience and engage with them before, during, and after each event with our year-round opportunities.

2

3 Thought leadership

Show your industry that you are leading the conversation with native content delivered straight to your target audience.

Get results

Strong focus on driving attendees to exhibitors and sponsors, ensuring you get the exposure and results you want.

4

5 Get support

ISCB provides dedicated support for sponsors and exhibitors, ensuring you feel welcomed and helping to maximize your experience.

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What to expect?

This year we are focusing on four main categories of sponsorship:

1 **Brand awarness**

Get your name out there! With this base package you will be able to reach the majority of the ISCB community and familiarize them with who you are and what you do.

2 **Thought leadership**

We know you've got great ideas, now it's time to share them. This base package will offer multiple opportunities to share your native content with the community, both at events and year-round.
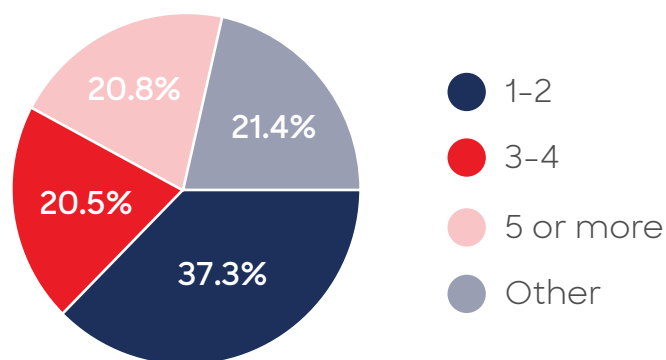
3 **Recruitment**

Looking for the best of the best? ISCB is it! Engage with the bioinformatics community and advertise your job opportunities, both at events and year-round.

4 **Industry ally**

Computational biology is the future. Put your name alongside the industry's innovative developments and show your allyship. This base package will mix all of the above and, most importantly, show that you care.
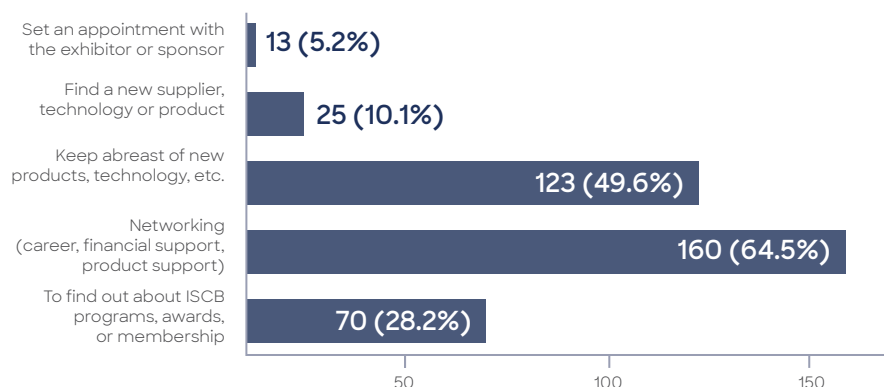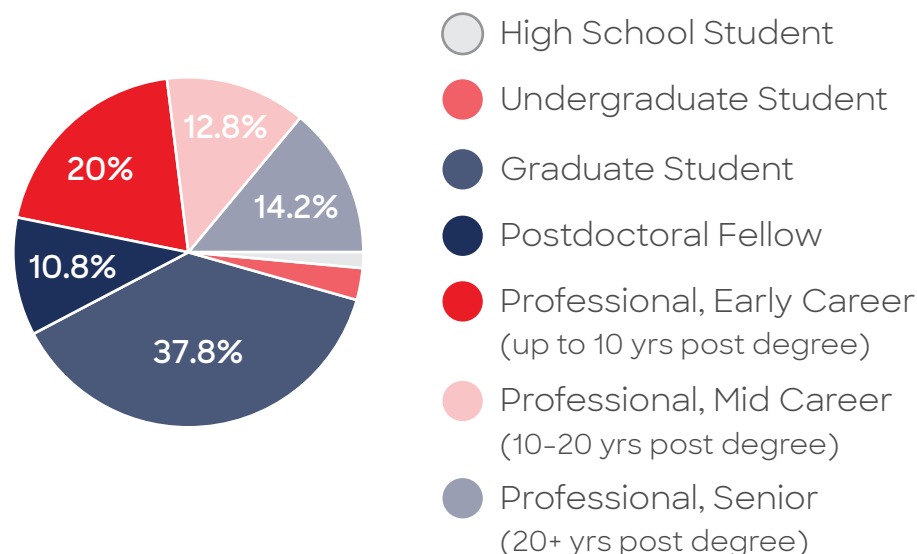
Stats from ISCB

How many times did you visit the exhibit and sponsor area, either in-person or virtually?

- 1-2 — 37.3%
- 3-4 — 20.5%
- 5 or more — 20.8%
- Other — 21.4%

Breakdown of employment details:

- High School Student
- Undergraduate Student
- Graduate Student — 37.8%
- Postdoctoral Fellow — 10.8%
- Professional, Early Career (up to 10 yrs post degree) — 20%
- Professional, Mid Career (10-20 yrs post degree) — 12.8%
- Professional, Senior (20+ yrs post degree) — 14.2%

What was your purpose in visiting the exhibit and sponsor area?

- Set an appointment with the exhibitor or sponsor: 13 (5.2%)
- Find a new supplier, technology or product: 25 (10.1%)
- Keep abreast of new products, technology, etc.: 123 (49.6%)
- Networking (career, financial support, product support): 160 (64.5%)
- To find out about ISCB programs, awards, or membership: 70 (28.2%)

Top 10 countries by ISMB/ECCB attendance

- Canada
- China
- France
- Germany
- Italy
- South Korea
- Spain
- Switzerland
- United Kingdom
- United States

33rd CONFERENCE ON
Intelligent Systems for Molecular Biology

AND THE 24th
European Conference on Computational Biology

DATES: July 20 – 24

📅 July 20 – 24, 2025

📍 Liverpool, United Kingdom

🪪 2,000 attendees

Description

The annual international conference on Intelligent Systems for Molecular Biology (ISMB) is the flagship meeting of the International Society for Computational Biology (ISCB).

The 2025 meeting is the 33rd ISMB conference, which has grown to become the world's largest bioinformatics and computational biology conference. Joining forces with the European Conference on Computational Biology (the 24th Annual Conference), ISMB/ECCB 2025 will be the year's most important computational biology event!
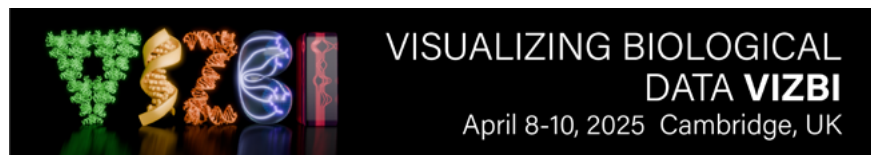
Highlight assets:

Success Circles
Price: £1,000

President's Reception
Price: £2,500

Exhibit
Price: £2,250

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VISUALIZING BIOLOGICAL DATA **VIZBI**
April 8-10, 2025 Cambridge, UK

📅 **April 8 – 11, 2025**

📍 **Cambridge, United Kingdom**

🪪 **140 attendees**

Description

The principal objective of VIZBI is to foster the use of advanced visualization methods in bioinformatics and biomedical software, thus enhancing the ability of life scientists to handle more complex data, and accelerate discovery.

Highlight assets:

Lunch Talk
Price: £1,500

Exhibit
Price point: £1,000

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GREAT LAKES BIOINFORMATICS CONFERENCE | 12–15 MAY 2025 MINNEAPOLIS, MN

GLBIO

📅 May 12 – 15, 2025

📍 Minneapolis, Minnesota

🪪 350 attendees

Description

This is the 17th Great Lakes Bioinformatics (GLBIO) conference. GLBIO is organized by the Great Lakes Bioinformatics Consortium to provide an interdisciplinary forum for the discussion of research findings and methods. An important goal of the conference is to foster long term collaborative relationships and networking opportunities within the domain of computational approaches to biology.

Highlight assets:

Travel Fellowships
Price: $2,000

Virtual Event Sponsor
Price: $5,000

Exhibit
Price: $1,500

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ISCB-AFRICA ASBCB | **14–18 April 2025 Cape Town, South Africa**

📅 April 14 – 18, 2025

📍 Cape Town, South Africa

🪪 150 attendees

Description

The International Society for Computational Biology and the African Society for Bioinformatics and Computational Biology are pleased to once again join together to host the ISCB Africa ASBCB Conference on Bioinformatics. The ISCB-Africa ASBCB conference features a broad bioinformatics scope that includes a special focus on advancing research through data power: innovation, access, and opportunities relevant to Africa.

Highlight assets:

Exhibit
Price: $1,000

Africa Package
40-minute talk, exhibit booth and multimedia advertisement
Price: $2,500

Tech Talk
Price: $500

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ISCB Year-Round

Description

Partnering as a year-round sponsor offers consistent visibility and engagement with your target audience. Your brand will be front and center across multiple events and touchpoints, fostering long-term recognition and loyalty.
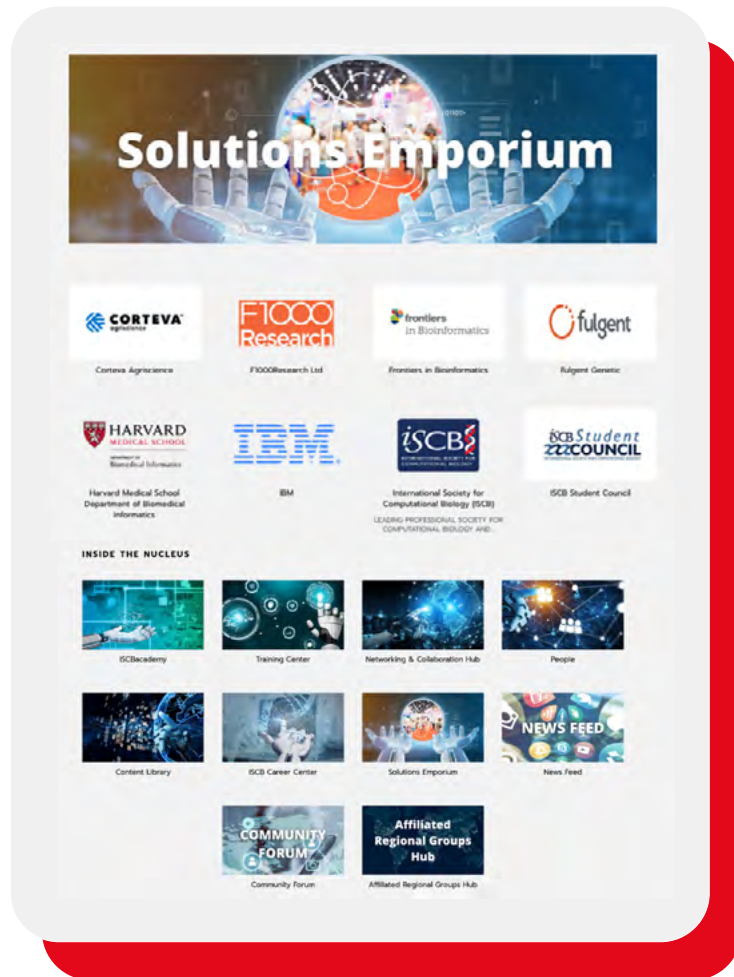
Highlight assets:

Newsletter Press Release
Price: $3,000

The ISCB Career Compass is a monthly newsletter designed to support professional growth, showcase your organization by sponsoring the monthly article and feature your current open positions.

Career Compass
Price: $2,500

Nucleus Native Content

Price: $5,000

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This is just the beginning.

Everything is customizable and we're excited to explore the possibilities with you.

Get ready for a custom, multiyear sponsorship opportunity for your community!

Please note that certain offerings are limited.

Contact Veronika Hotton, to discuss how we can tailor your ISCB sponsorship journey!