



# Barcelona NGS 2016: Genome Annotation

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Barcelona, Spain  
April 4 - 6, 2016



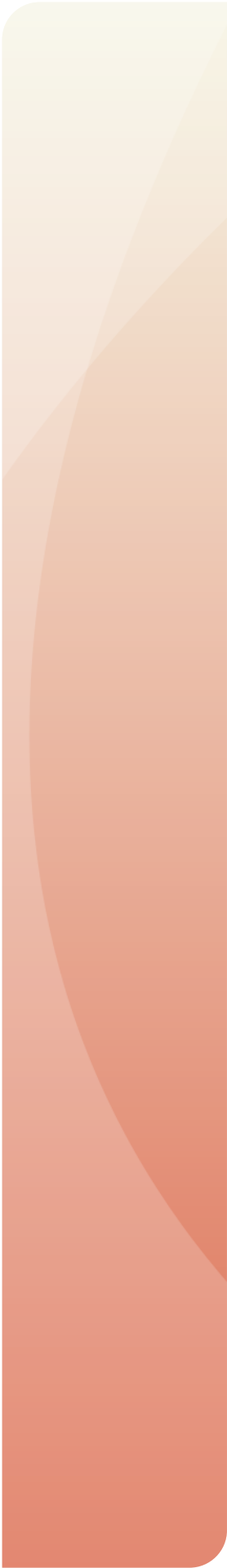
Hosted by the International Society for Computational Biology and the Centre for Genomic Regulation (CRG), the **Next Generation Sequencing Conference 2016** (NGS 2016) is a dedicated meeting on cutting-edge approaches to the processing and analysis of Next Generation Sequencing data.

**Topics to include:**

- State of the art technologies, and technologies under development
- Novel software and algorithms
- Novel applications of NGS technologies in genomics and biology
- Post genome sequencing analysis, including RNA analysis, transcription factor binding sites profiling, histone modifications, nucleosome positioning, copy number variation, genotyping, RNA structure, dynamics of transcription and translation, etc.
- Research breakthroughs based on exhaustive applications of NGS.
- Clinical and translational applications
- Applications to agriculture and biotechnology
- Societal implications: forensic law, sociology research, history, etc.
- Economical impacts

**The conference will also aim to encompass the associated computational challenges:**

- Novel algorithms, methods and pipelines
- Comparative benchmarks of methods
- Hardware developments specific to NGS
- High performance computing in NGS
- Computation in portable NGS devices, micro- and nano-NGS devices
- Computation during data acquisition



The goal of **NGS 2016** conference is to bring together bioinformatics researchers and biologists facing new high-throughput sequencing challenges.

The conference will feature 6 scientific sessions and 5 prominent keynote speakers.

On average, **most** of attendees are from Europe with remaining attendees from the United States, Canada, Asia, Africa, & Australia.

Total attendees expected in 2016: **300**

This year's conference will take place in April 4-6, 2016 in Barcelona Spain.

It is a dedicated meeting on cutting-edge approaches to the processing and analysis of Genome Annotation methods. It will bring together bioinformatics researchers involved in the development of genome annotation methods, along with biologists interested in the establishment and annotation of new reference genomes. The conference will address a wide range of issues including RNASeq-based genome annotation, non-coding RNA analysis, proteomics data integration and data visualization. Sizeable space will also be dedicated to emerging and future trends in genomics including ecosystem analysis and novel reference genomes.

## **Sponsorship Opportunities**

NGS 2016 is seeking sponsorship from institutions looking to engage with a dynamic audience that specializes in high-throughput sequencing and next generation sequencing data arenas. Sponsorship packages are designed to provide maximum exposure. Customized packages are available to fit any marketing budget.

Contact Andrew P. Falter, Exhibit and Sponsor Sales, ISCB, at [afalter@iscb.org](mailto:afalter@iscb.org) to confirm your presence at NGS 2016 and meet your target audience.

### **Gold Sponsorship:**

**\$7,500 – in addition to the following, sponsor gets to choose 7 items from the “Add-on” list**

- Two (2) complimentary conference registrations
- Logo slide during opening session
- Logo with link to organization on conference website index page
- Logo with link to organization on conference website sponsorship page
- Sponsor in conference program with organization name & description
- Half-page black and white advertisement in conference program

### **Silver Sponsorship:**

**\$5,000 – in addition to the following, sponsor gets to choose 5 items from the “Add-on” list**

- One (1) complimentary conference registrations
- Logo slide during opening session
- Logo with link to organization on conference website index page
- Logo with link to organization on conference website sponsorship page
- Sponsor in conference program with organization name & description
- Quarter-page black and white advertisement in conference program

### **Bronze Sponsorship:**

**\$3,500 – in addition to the following, sponsor gets to choose 1 item from the “Add-on” list**

- One (1) complimentary conference registrations
- Logo slide during opening session
- Logo with link to organization on conference website index page
- Logo with link to organization on conference website sponsorship page
- Sponsor in conference program with organization name & description
- Quarter-page black and white advertisement in conference program

**Copper Sponsorship:**

**\$2,000 – in addition to the following, sponsor gets to choose 1 item from the “Add-on” list**

- One (1) complimentary conference registrations
- Logo slide during opening session
- Logo with link to organization on conference website index page
- Logo with link to organization on conference website sponsorship page
- Sponsor in conference program with organization name & description

**Additional “Add-on” items to select from for Gold, Silver, Bronze and Copper sponsorships:**

- One (1) exhibit exhibitor showcase display space
- One (1) 20 minute technology track (scheduled by the organizers)
- Organization recognized in ISCB Annual Report with logo and link to preferred URL
- Electronic list of conference delegates pre-event
- Electronic list of conference delegates post-event
- Brochure in delegate registration bag
- Discounted registration at 25% off regular registration fee
- Half-page advertisement in ISCB Newsletter (full color, issue of choice, Gold Level only)
- Quarter-page advertisement in ISCB Newsletter (Silver and Bronze only, full color, issue of choice)
- Up to 5 job posts on ISCB website
- 50% discount off of a Quarter-page advertisement in conference program (black & white)
- One complimentary banner ad on website (to run for 90 days)

**TECHNOLOGY TRACK SESSION\*\***

- One (1) 20 minute technology track: \$1500

**ADDITIONAL SPONSORSHIP OPPORTUNITIES**

Organizations will benefit by acknowledgement in the conference program, onsite signage, on the conference website, and through delegate appreciation of your support.

Breakfast: \$2250

Refreshment Break: \$1750

Lunch: \$3000

Name Badge Lanyards: \$3,000

Inclusion of marketing materials in delegate bags: \$500

Purchase pre-conference registration list: \$500

Purchase post-conference registration list: \$700

Delegate Bags: \$1000

Keynote Speaker Sponsorship: \$2000

## **Confirm Participation for NGS'16!**

To confirm your participation, contact:

Andrew P. Falter

[afalter@iscb.org](mailto:afalter@iscb.org)

Exhibit and Sponsor Sales

International Society for Computational Biology

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# Institutions Represented at Past NGS Conferences



