



INTERNATIONAL SOCIETY FOR
COMPUTATIONAL BIOLOGY



Sponsorship Prospectus



Get ready for a customized sponsorship experience

We're so excited that you're interested in sponsoring the International Society for Computational Biology! ISCB and Showcare are joining forces to create the ultimate experience for you! This is not cookie cutter sponsorship, we don't sell packages, we sell results based on your KPIs. You're in the driver's seat. ISCB and Showcare are your trusty co-pilots! We want to ensure that this event is tailored to deliver ROI for you.

So, what's next? We're glad you asked. Keep turning (ok, scrolling) these pages to explore our à la carte menu suitable for any palate. From there, let's book a conversation! We'll explore how we can tailor your selections based on what's most important for you.



Who is ISCB?

ISCB is an international non-profit organization whose members come from the global bioinformatics and computational biology communities. ISCB serves its global membership by providing high-quality meetings, publications, and reports on methods and tools; by disseminating key information about bioinformatics resources and relevant news from related fields; and by actively facilitating training, education, employment, career development, and networking. We advocate and provide leadership for resources and policies in support of scientific endeavors and to benefit society at large.

Since its founding in 1997, the International Society for Computational Biology, Inc. has emerged as the leading professional society for participants in the field of computational biology and bioinformatics. This diverse group includes researchers, practitioners, technicians, students, and suppliers.

ISCB's Values

- **Excellence**
- **Ethics**
- **Diversity**
- **Inclusion**
- **Service**
- **Communication**

5 reasons to sponsor ISCB

1 Get exposure to your audience
ISCB touches many industries such as university and academic, research, non-profit and hospital/health centers. Moving away from conference-oriented sponsorship will allow you to get exposure to a vast variety of your chosen audience.

Extend your reach

We are no longer restricted to event based sponsorship. Reach a much larger audience and engage with them before, during, and after an event with our year round sponsorship.

2

3 Data at your fingertips
Access your dashboard to see data of how the audience interacts with you and what topics were of most interest to them leading to warmer leads.

Get results

Strong focus on driving attendees to exhibitors and sponsors, ensuring you get the exposure and results you want.

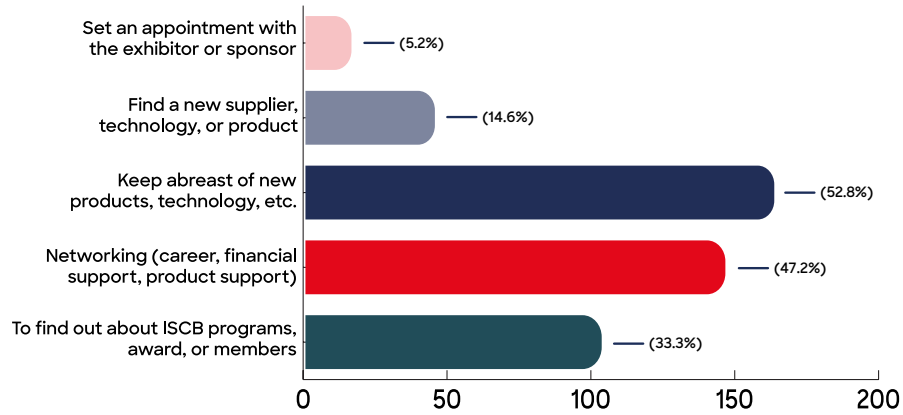
4

5 Get support

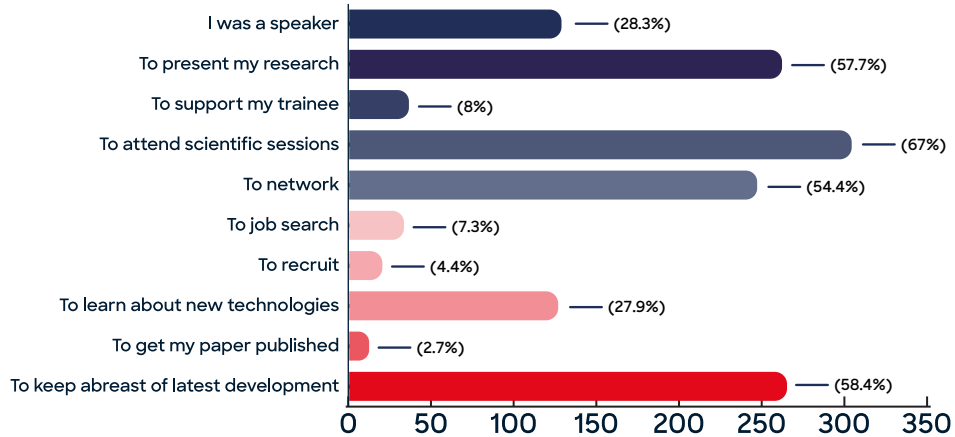
ISCB offers special attention to sponsors and exhibitors ensuring you feel welcome and get the most out of your experience.

Stats from ISCB

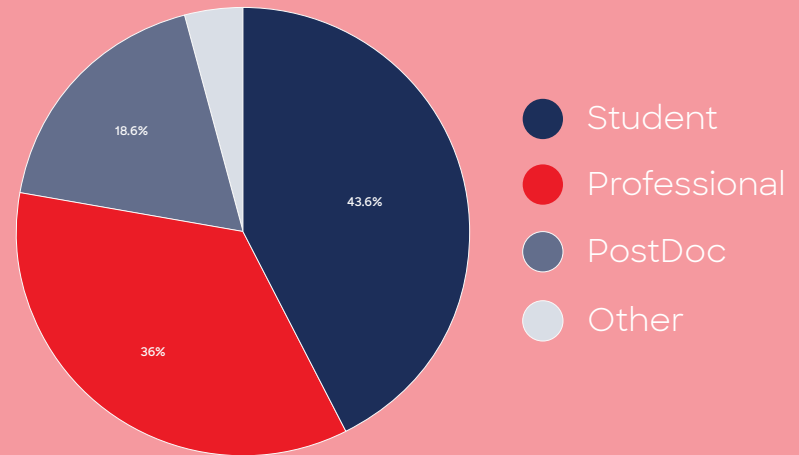
What was your purpose in visiting the exhibit and sponsor area:



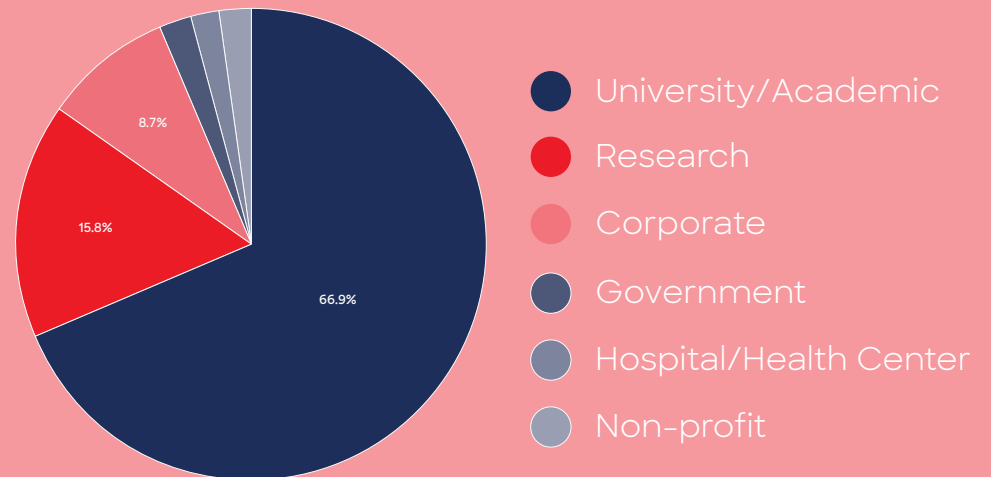
Why did you attend ISBM 2022?



Stats by delegate type:



Industry/Institution representation:



Breakdown of assets

ISCB Academy

- Pre- and post-roll video ads
- Weekly sponsored webinars
- YouTube channel sponsorships

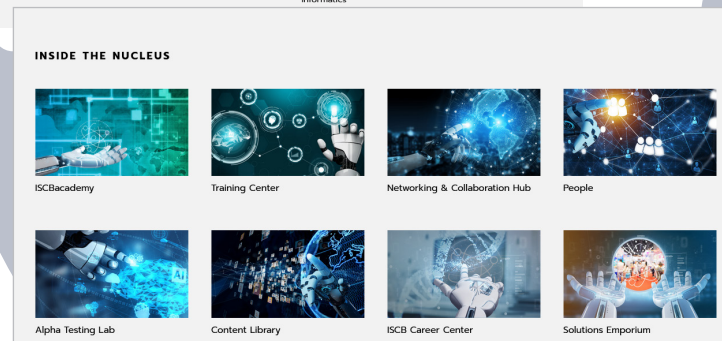
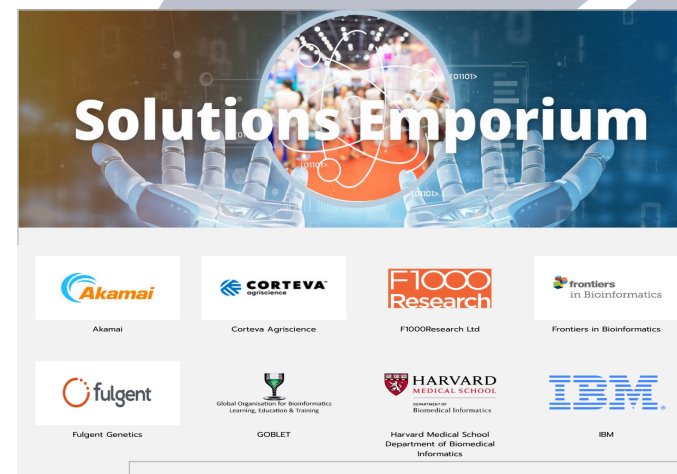
ISCB Awards & Challenges

- Student paper competition
- Software prizes
- Sponsored award



Nucleus (Year-round online community)

- Platform ad space on every page
- Virtual exhibit booth
- Ad potential in nucleus specific digest
- Solutions Emporium
- Event specific career listings



Website

- Home page visibility
- Access to google analytics
- Header and footer ads
- SSO login advertisement

The screenshot shows the ISCB website homepage. At the top left is the ISCB logo and tagline: "LEADING PROFESSIONAL SOCIETY FOR COMPUTATIONAL BIOLOGY AND BIOINFORMATICS. CONNECTING, TRAINING, EMPOWERING, WORLDWIDE." To the right is a login form with fields for "Username" and "Password", and buttons for "LOG IN" and "Forgot Login?". Below the header is a navigation menu with links: HOME, WHO WE ARE, WHAT WE DO, BECOME A MEMBER, CAREER CENTER, NUCLEUS.

The main content area features several promotional banners:

- YBS 2022: Register Today!** - A banner for the Young Bioinformatics Society 2022 conference, including a "More..." button and text about a free virtual event.
- YBS 2022: Register Today!** - A smaller banner for the YBS 2022 conference, mentioning a keynote speaker and a webinar.
- UPCOMING DEADLINES & NOTICES** - A section listing deadlines for poster submissions, oral presentations, and final program confirmation.

Below these banners is the "Upcoming Conferences" section, which includes a "CONFERENCES CALENDAR" icon and a list of events:

- ISCB Academy Webinars and Tutorials**
- ISCB-Latin America 2022** (November 3-7, 2022, Querétaro, Mexico)
- RSGDREAM 2022** (November 7-11, 2022, Las Vegas, Nevada)
- YBS 2022** (November 19, 2022, Virtual Event)
- ROCKY 2022** (Dec 8-10, 2022, Aspen/Snowmass, CO)

The bottom section of the page is titled "Professional Development, Training, and Education" and contains several sub-sections:

- ISCB Student Council**: Dedicated to facilitating development for students and young researchers.
- Affiliated Groups**: The ISCB Affiliates program is designed to forge links between ISCB and regional.
- Communities of Special Interest**: Topically-focused collaborative communities.
- ISCB Member Directory**: Connect with ISCB worldwide.
- Green ISCB**: Environmental Sustainability Effort.
- Equity, Diversity, and Inclusion**: ISCB is committed to creating a safe, inclusive, and equal environment for every.

Below this are icons for "Conferences", "Education and Training Resources", "ISCB Career Center", "ISCBtv", "ISCB Book Series", and "Journals".

The final section is "ISCBintel and Achievements", featuring icons for "Society Announcements", "Solutions Emporium", "ISCB Newsletter", "ISCB Awards & Competitions", "ISCB Fellows", and "ISCB Senior Members".

Newsletter

- Visuals
- Click through content
- Native content

The screenshot shows the ISCB Nucleus e-newsletter. At the top is a header image with a hand holding a glowing DNA helix, with the text "ISCBs Monthly E-Newsletter".

The main content area is titled "Have You Experienced ISCB Nucleus Yet?" and includes:

- A paragraph asking if the reader missed the RSG 2022 Conference or ISCB-LA SolBio BioNetMX? It states that ISCB continues to be at the forefront of providing access to premier resources within the field of bioinformatics and computational biology.
- A paragraph stating: "One click and you have all webinars, trainings, on-demand content from your favorite ISCB conferences, and so much more at your finger tips. Miss an ISCBacademy Webinar? Not to worry. Visit the ISCB Nucleus and catch more than just one missed webinar."
- A call to action: "Don't take our word for it - check it out for yourself! Follow the directions below to access ISCB Nucleus and then let your curiosity take over."
- A note: "Keep scrolling for step by step directions on how to Access ISCB Nucleus."

On the right side, there is a "Contents" sidebar with links:

- November Highlights
- EXPERIENCE THE ISCB NUCLEUS
- ISCBACADEMY WEBINARS
- ISCB AWARDS & TIL SEASON IS HERE
- ISCB MEMBERS SUSTAINABLE (PUB) FOCB 2022
- ISBM/ECCB 2023: C FOR TUTORIALS
- BECOME AN ISCB IN A SAVE
- UPCOMING AFFILIATE CONFERENCES

The bottom half of the newsletter is a large graphic titled "MEMBER" with "BENEFITS" listed:

- Access to networking opportunities within ISCB Nucleus
- 15% discount off Bioinformatics Open Access charges
- Minimum of a 10% discount on affiliated conferences
- 20% discount off Bioinformatics Advances publishing fees


At the bottom right of the graphic is a button that says "BECOME AN ISCB MEMBER".

Career Center

- Jobs posted daily
- Ads on main page
- Anchored posting
- Bundle potential

ISCB members SAVE BIG
on journal subscriptions


Check out our title selection today!



Post a Job

Looking for strong job candidates? ISCB's Career center is the place to start. ISCB members receive complimentary posting and CV research. Nonmembers can register for free and post -- job posts are \$300.00 each.


[Register](#)



Find a Job

Representing organizations worldwide, start your job search here!

[Browse Jobs](#)



Post a CV

Get your talents discovered! ISCB CV repository allows you to post your most current CV for recruiters to search. ISCB members get free uploads. Nonmembers may participate for \$100 per CV.

[Register](#)



Browse Jobs

Created Date	Country	Title	Duration	Organization	View
October 20, 2022	United States New Jersey Princeton	Senior Software Engineer	Full Time	Princeton University	View
October 19, 2022	United States MA Boston	Assistant Professor	Full Time	Harvard Medical School	View
October 18, 2022	United States WA Seattle	Assistant Professor	Full Time	Institute for Systems Biology	View
October 18, 2022	United States PA Pittsburgh	Postdoc in AI/Bioinformatics for Cancer Multi-omics and Therapeutics	Full Time	University of Pittsburgh School of Medicine	View
October 18, 2022	United States United States Pittsburgh	NIH-funded Postdoctoral Positions Available in Computational Biology and Machine Learning	Full Time	University of Pittsburgh	View
October 18, 2022	United States MA Cambridge	Principal Scientist, Quantitative Biology, Moderna Genomics	Full Time	Moderna	View

Social media

- Purchased posts
- LinkedIn Sponsor posts
- Retweets

Home
About
Posts
Jobs
People

ISCBacademy

Upcoming Webinar

October 25, 2022 at 11:00 AM EDT
Bioinformatics Education & Training Effort at Asia Pacific

by Yam Wai Keat, International Medical University; APBioNET; MaSBIC - Hosted by Education

<https://www.iscb.org/iscbacademy>

REGISTER


Login to ISCB Nucleus to access ISCBacademy Webinars!

Like Comment Repost Send

1 25 14

ISCB - International Society for C...
3,792 followers
1w · 🌐

Just announced! Save the date for the upcoming ISCBacademy Webinar: November 1, ...see more



ISCB News @iscb · Sep 27

Know a middle or high school student interested in bioinformatics? ISCB will host the Youth Bioinformatics Symposium (YBS) 2022 as a virtual live event on Saturday, November 19th! iscb.org/ybs2022

KNOW A MIDDLE OR HIGH SCHOOL STUDENT INTERESTED IN BIOINFORMATICS?

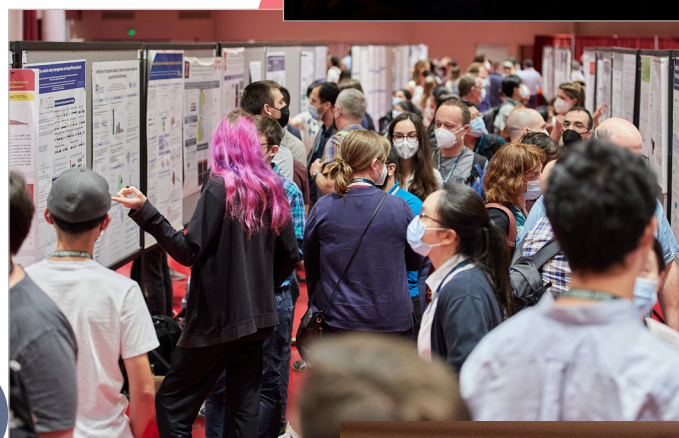
REGISTER THEM TODAY!

Free Virtual Event
Saturday, November 19th!

LEARN FROM OUR REYNOTE, WORKSHOPS, AND PARTICIPATE IN THE STUDENT CHALLENGE!!

Our Main Event: ISMB

- Out of Home opportunities
- Exhibit booth
- Emails and event specific website ads
- Travel fellowships
- Non-educational session sponsorship (coffee chats and fireside talks)



ISMB 2022 Home Scientific Programme Virtual Poster Hall Exhibit Hall Collaboration Hub More

VIRTUAL POSTER HALL

To access poster discussion rooms please search for the research title below and you will find the breakout rooms once you click into the poster.
For the best viewing experience please watch poster videos on your desktop.

Search... FILTERS

Ops: a declarative genomics visualization library for Python

PH-MBT: metabolomics-based models to impute common clinical variables and endpoints in epidemiological studies

A Bayesian Experimental Design Framework to Optimize Microbial Communities

A blended approach to supporting learners through online bioinformatics training

A cell-type centric view of isoform expression reveals combination patterns of transcript elements across spatiotemporal axes of the

Scientific Programme Virtual Poster Hall Exhibit Hall Collaboration Hub More

Filters

Today July 14th

Thursday, July 14th EXPORT

5:25 PM - 5:45 PM LIVE 5

Population missense variants in human ACE2 strongly affect binding to SARS-CoV-2 Spike: A case study in affinity predictions of interface variants

Stuart A. MacGowan - 355G C051 - EH

39 Attending

5:50 PM - 6:15 PM 22m 9s

Distinguished Keynotes

Awards and Closing Comments

CD

138 Attending



And this is just the beginning.

Everything is customizable and we're excited to explore the possibilities with you.

Get ready for a custom, multiyear sponsorship opportunity for your community!

Please note that certain offerings are limited.

Contact [Veronika Hotton](#), to discuss how we can tailor your ISCB sponsor journey!

