

SIGN UP TODAY!

ISMBECCB

iSCB
INTERNATIONAL SOCIETY FOR
COMPUTATIONAL BIOLOGY

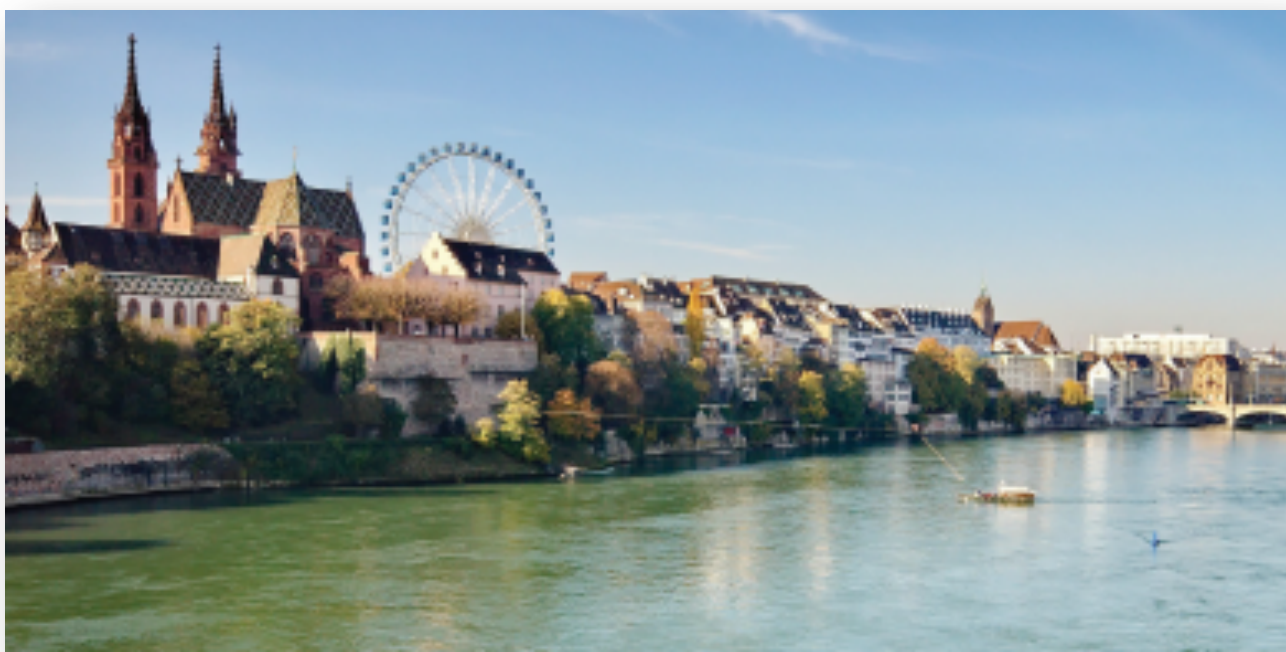
BASEL
JULY 21-25

2019

WWW.ISCB.ORG/ISMBECCB2019

ISMB/ECCB 2019 attracts **top international scientists** & **key decision makers** in the life sciences – **experts** in areas such as **Computer Science**, **Molecular Biology and Medicine**, **Mathematics** and **Statistics** from the world's largest and most prestigious research institutions and companies.

Representing **50+ countries** --- **that's over 50 markets!**



Join us and take full advantage of this opportunity to enhance your organization's visibility, expand your network of prospects, meet up with your current clients, and positively **impact your BRAND!**

Sponsorship options have been designed for every budget level and customized packages can be arranged as a flexible solution to meet your needs!

With over **600 talks**, spanning **20+ different topic areas** as well as **800+ posters!**

ISMB/ECCB 2019 is the premier, worldwide event in computational biology and bioinformatics. The conference is the place to present breakthrough results, hear from the top scientists, and discover new developments at the leading edge of bioinformatics. For sponsors and exhibitors,

ISMB/ECCB is where to meet face-to-face with potential clients, uncover new trends in research and development, and connect with the bioinformatics community with the Communities of Special Interest:

3D-SIG BIOINFO-CORE Bio-Ontologies BioVis –Biological Data Visualizations CAMDA CompMS: Computational Mass Spectrometry Education: Computational Biology and Bioinformatics Education and Training EvolCompGen: Evolution & Comparative Genomics Function HITSEQ: High Throughput Sequencing Algorithms & Applications IRB: INTEGRATIVE RNA BIOLOGY Junior Principal Investigators MLCSB: Machine Learning in Computational and Systems Biology MICROBIOME NetBio: Network Biology OBF: Open Bioinformatics Foundation RegSys: Regulatory and Systems Genomics SysMod: Computational Modeling of Biological Systems TransMed: Translational Medicine Informatics & Applications VarI: Variant Interpretation

Showcase your latest **product**, **service**, **solution**, or recruit the leading international experts in:

Bioinformatics - Systems Biology - Molecular Biology
Computational Biology - Next
Generation Sequencing - Personalized Medicine &
Drug Discovery -Translational Medicine

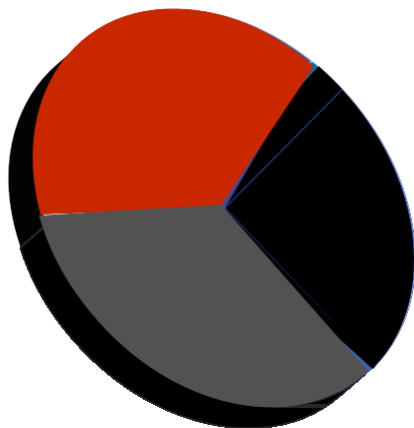
WHO ATTENDS ISMB/ECCB?

Researchers from over **50 countries** gather each year to present research, attend scientific sessions, and network with colleagues



ISMB/ECCB Delegate Type:

Student: 32%



Postdoc: 14%

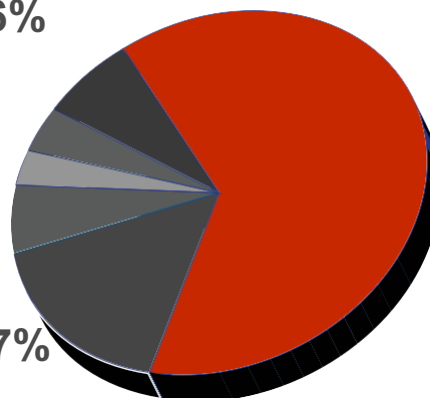
Professional: 54%

ISMB/ECCB Industry Type:

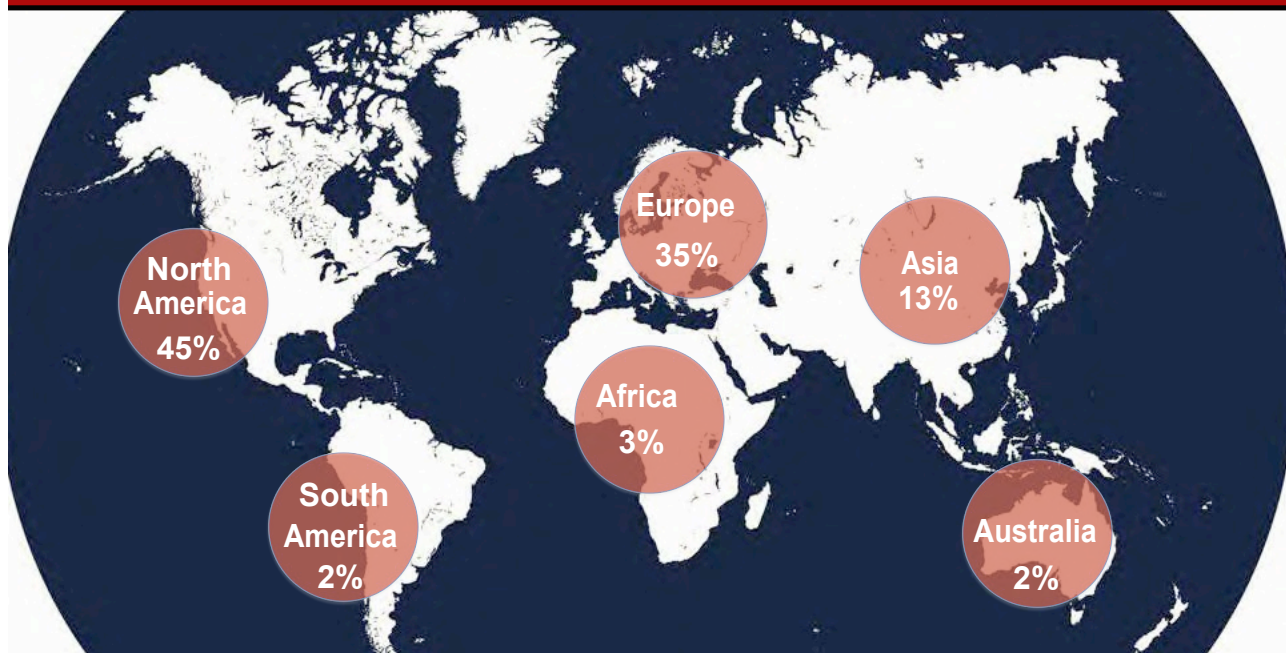
University: 63%

Nonprofit: 6%
Government: 4%
Hospital: 3%
Corporate: 7%

Research Centers: 17%



ISMB/ECCB Delegate Attendee by Geographical Area



SPONSORSHIP:

Gold Sponsorship | 10,000^{CHF + VAT}

In addition to the following, sponsor gets to choose Seven (7) items from “Enhanced Benefits” List (on pg6):

- Two (2) free conference registrations
- Two (2) invitations to Presidential Reception
- Logo slide during opening session
- Logo with link to organization on conference website page
- Logo with link to organization on conference website sponsorship page
- Sponsor listed in conference program app with organization name & description
- Complimentary Career Fair registration
- Unlimited job posts to ISMB/ECCB Jobs Board (Gold level only)

Silver Sponsorship | 7,500^{CHF+VAT}

In addition to the following, sponsor gets to choose Five (5) items from “Enhanced Benefits” List (on pg6):

- Two (2) free conference registrations
- Two (2) invitations to Presidential Reception
- Logo slide during opening session
- Complimentary Career Fair registration
- Logo with link to organization on conference website page
- Logo with link to organization on conference website sponsorship page
- Sponsor listed in conference program app with organization name & description

Bronze Sponsorship | 5,000^{CHF + VAT}

In addition to the following, sponsor gets to choose Three (3) items from “Enhanced Benefits” List (on pg6):

- One (1) free conference registration
- Two (2) invitations to Presidential Reception
- Complimentary Career Fair registration
- Logo slide during opening session
- Logo with link to organization on conference website page
- Logo with link to organization on conference website sponsorship page
- Sponsor listed in conference program app with organization's name & description

Copper Sponsorship | 3,500^{CHF+VAT}

In addition to the following, sponsor gets to choose One (1) item from “Enhanced Benefits” List (on pg 6):

- One (1) free conference registration
- One (1) invitation to the Presidential Reception
- Logo slide during opening session
- Logo with link to organization on conference website page
- Logo with link to organization on conference website sponsorship page
- Sponsor listed in conference program app with organization's name & description
- Complimentary Career Fair registration

Top 3 Reasons Attendees Visit Exhibit Hall

- 1) Ability to see new technologies
- 2) Ability to speak with company experts
- 3) Ability to interact with new products



Enhanced Benefits for Sponsors

- Organization recognized in ISCB Annual Report with logo and link to preferred URL
- Pre-event electronic list of conference delegates for one time use
- Post-event electronic list of conference delegates for one time use
- Marketing materials in bioinformatics showcase on mobile app
- One ad in the Conference Daily Recap (e-notice sent daily to conference attendees)
- One (1) push notifications on conference mobile app
- One (1) 55 minute Tech Talk
- Exhibitor space (not package)
- One (1) additional exhibit hall pass (no access to scientific sessions)
- Discounted registration at 400CHF+VAT (40% off regular registration fee)
- Full-page advertisement in ISCB Newsletter (full color, issue of choice, Gold Level only)
- Half-page advertisement in ISCB Newsletter (Silver and Bronze only, full color, issue of choice)
- Two (2) Quarter-page advertisements in ISCB Newsletter (Copper level only, full color, issue of choice)
- One approved content/article (no sales presentations) in the ISCB quarterly Newsletter
- One ad in the Buzz, ISCB's bi-monthly e-newsletter (circulation: 8300)
- One approved content/article (no sales presentations) in the Buzz, ISCB's bi-monthly e-newsletter.
- Up to ten (10) job posts to ISMB/ECCB Jobs Board

MOBILE APP SPONSORSHIP & MARKETING

Sponsor the conference mobile app & gain the most exposure with a direct line to conference attendees!

Benefits for Exclusive Sponsorship include: 3 push notifications or promoted posts, ability to offer one generic survey question, one scrolling banner ad.

Mobile App Exclusive	6000 CHF+VAT
Mobile App Partial	2000 CHF+VAT
Mobile Banner Add	1000 CHF+VAT
Mobile Add Push Notification	1000 CHF+VAT
One (1) Push Notification	75 CHF+VAT
Two (2) Push Notification	135 CHF+VAT
Three (3) Push Notification	195 CHF+VAT

TECHNOLOGY TRACK SESSION**

One (1) 55-minute session

For-profit organization**2000**CHF+VAT

One (1) 18-minute session

Not-for-Profit Member.....**500**CHF+VAT

Not-for-Profit Nonmembers.....**750**CHF+VAT

****Innovation Forum Members receive 50% off!**

Contact Andy Falter for more information!

- Not-for-profit organization 500 One (1) 18-minute session, not-for-profit organizations may purchase up to 3 sessions to obtain a consecutive, 55-minute session within a 1-hour presentation block.
- Technology Track presentation overview and PDF technology description (1-page) posted on conference website and mobile app.
- Company name listed in conference program
- Time and date scheduled by ISMB/ECCB

**** Does not include conference registration.**

Presenter must be a registered delegate

SAVE WITH A COMBO PACK!

STUDENT TRAVEL FELLOWSHIP

Support students around the world to attend the conferences and grow this field!

Sponsorship is welcome at any amount! Donations of 500 CHF+VAT or more will receive recognition on conference website, signage, and in the mobile app.



ADDITIONAL SPONSORSHIP OPPORTUNITIES

Organizations will benefit by acknowledgement in the conference program, onsite signage, on the conference website, and through delegate appreciation of your support.

Refreshment Break:	2,500CHF+VAT
Name Badge Lanyards:	2,000CHF+VAT
Volunteer T-Shirts:	3,000CHF+VAT
Inclusion of marketing materials in bioinformatics on mobile app.....	500CHF+VAT
Marketing materials on table.....	500CHF+VAT
Purchase pre-conference *registration list: exhibitor: ...	675CHF+VAT
Purchase post-conference *registration list: exhibitor.....	775CHF+VAT

List will include only those ISCB members & conference registrants who have opted-in to receive correspondence

RECRUITING/JOB SEARCH

CAREER CORNER'S RECRUITERS PACKAGE

Prices below + VAT

- **ISCB Member** (Not-for-profit, Academic)
.....1,350CHF+VAT
- **ISCB Member** (For Profit)
.....1,550CHF+VAT
- **Nonmember:**.....1,750CHF+VAT
- One (1) 6-foot table with two chairs with identification sign
- Electrical Power
- One (1) complimentary registration to ISMB/ECCB
- Ten (10) job or program postings on the onsite jobs board, online ISMB/ECCB jobs board, and 60 days on ISCB Career Center
- **Complimentary table during the ISMB/ECCB Career Fair**

ISMB/ECCB Career Fair

Exclusive networking event held in the exhibit hall for recruiters to find that perfect candidate on the spot - **Over 900 students & postdocs attend each year!**

ISCB Members:.....195CHF+VAT

Nonmembers:.....495CHF+VAT

- One (1) round table with two chairs with identification sign
- An hour of direct recruiting time with 200+ candidates
- Access to pre-filled resume repository prior to event

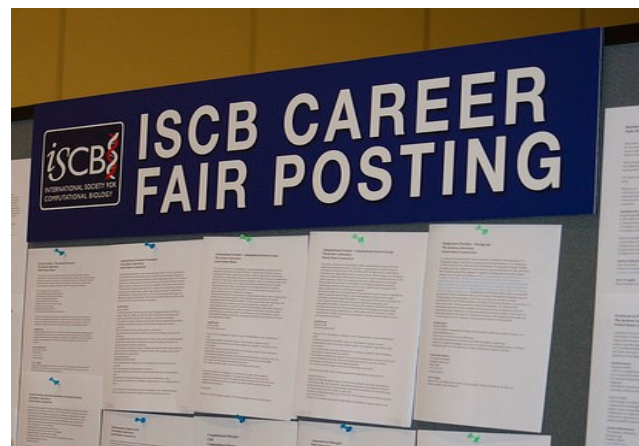
*Must be registered to attend conference

General Conference Sponsorship

Packages Starting at 750CHF+VAT

Customizable packages available to gain presence on conference mobile app & website.

Contact Andy Falter to customize your own package and expand your brand!
Email at afalter@iscb.org



ISMB/ECCB Job Posts

ISCB Members:.....25CHF+VAT

Nonmembers:.....400CHF+VAT

Job posting will appear onsite at ISMB/ECCB 2019 Jobs Board, online at the ISCB Career site and part of the Society's Career Center for 60 days

For more information, please contact:

Andrew P. Falter

Exhibit and Sponsorship Specialist

International Society for Computational Biology

(ISCB) email: afalter@iscb.org

Office: 203-797-9559

Cell: 571-271-5430

Exhibit:

Exhibit at ISMB/ECCB 2019, July 21 - 25 in Basel, Switzerland and join over 1,600 attendees from the world's most prestigious research institutions, universities, government agencies and companies.

Reserve before March 31, 2019 and SAVE 300!

Advanced Rate (Before March 31)**2,250CHF+VAT**

Standard Rate (after March 31)**2,550CHF+VAT**

Exhibitors receive the following:

- Display space & furniture package of table, chairs and power
- Electrical Power
- One (1) complimentary registration to ISMB/ECCB 2019
- One (1) exhibitor hall pass (no session access)
- Complimentary Career Fair registration
- Unlimited ISMB/ECCB Jobs Board posts
- Organization listed and linked on ISMB/ECCB website
- Company name on exhibition signage
- Wireless internet available in exhibit area

Premium Exhibitor Package

Before March 31**2,750CHF+VAT**

After March 31**3,050CHF+VAT**

- All basic exhibitor package inclusions listed above
- Marketing materials displayed on the Bioinformatics Showcase section of mobile app
- Content/article approve by ISCB (no sales presentations) in the ISCB Buzz (ISCB's bi-monthly e- newsletter)
- Reserved booth assignment near break stations

"The traffic during the breaks was great. Meeting with students, instructors and researchers was also important,"
-2018 exhibitor

TECHNOLOGY TRACK & EXHIBIT PACKAGE

Increase your company's exposure by including technology track presentation with your exhibit booth! Showcase your software/hardware that is relevant to the bioinformatics and computational biology community. Includes:

- All Exhibitor Benefits
- One (1) 55-minute session (scheduled by ISMB/ECCB) Technology Track presentation listing and overview on conference website
- Technology talk listed on mobile app with abstract
- Presenter must be registered to attend ISMB/ECCB (the complimentary registration included in Exhibitor Package may be used for the Tech Track presenter)
- Technology Track presentations are reviewed by the Technology Track selection committee. In the unlikely event your presentation is not accepted, purchaser will have the option to release booth space without penalty or remain in the space and receive a refund in the amount equal to the going rate on purchase date.

Tech Track Presentation + Exhibit Booth

Before March 31**3,250CHF+VAT**

After March 31**3,650CHF+VAT**

INDUSTRY WORKSHOP PACKAGE

4,500
CHF+VAT

To include the following:

- Exhibit Booth package
- Evening Workshop Room
 - Training room for up to 30-50 participants set in classroom style.
 - Projector, computer, microphone and screen.
 - Training period for up to 2 hours starting at 7:00 PM.
 - Training facilitators will have access to the room 30 minutes prior.
- Company may purchase snacks and beverages through the venue in addition to the package price.
- ISCB will promote your workshop to the attendees: Sponsor provides content and ISCB will send out on your behalf.
- Workshop will be listed on the agenda as a sponsored industry workshop.
- One promoted post through the mobile app.

*Prices Above + VAT (Swiss VAT is 7.7%, subject to change)

PAST SPONSORS & EXHIBITORS:

Akamai
Amazon Web Services
AMD
Appistry, Inc.
Apple Computer, Inc.
Ariadne Genomics
BioBam Bioinformatics
BIOBASE Corporation
Biology Direct
Biomax Informatics AG
BioMed Central
BioSapiens
Biosystems Informatics Institute

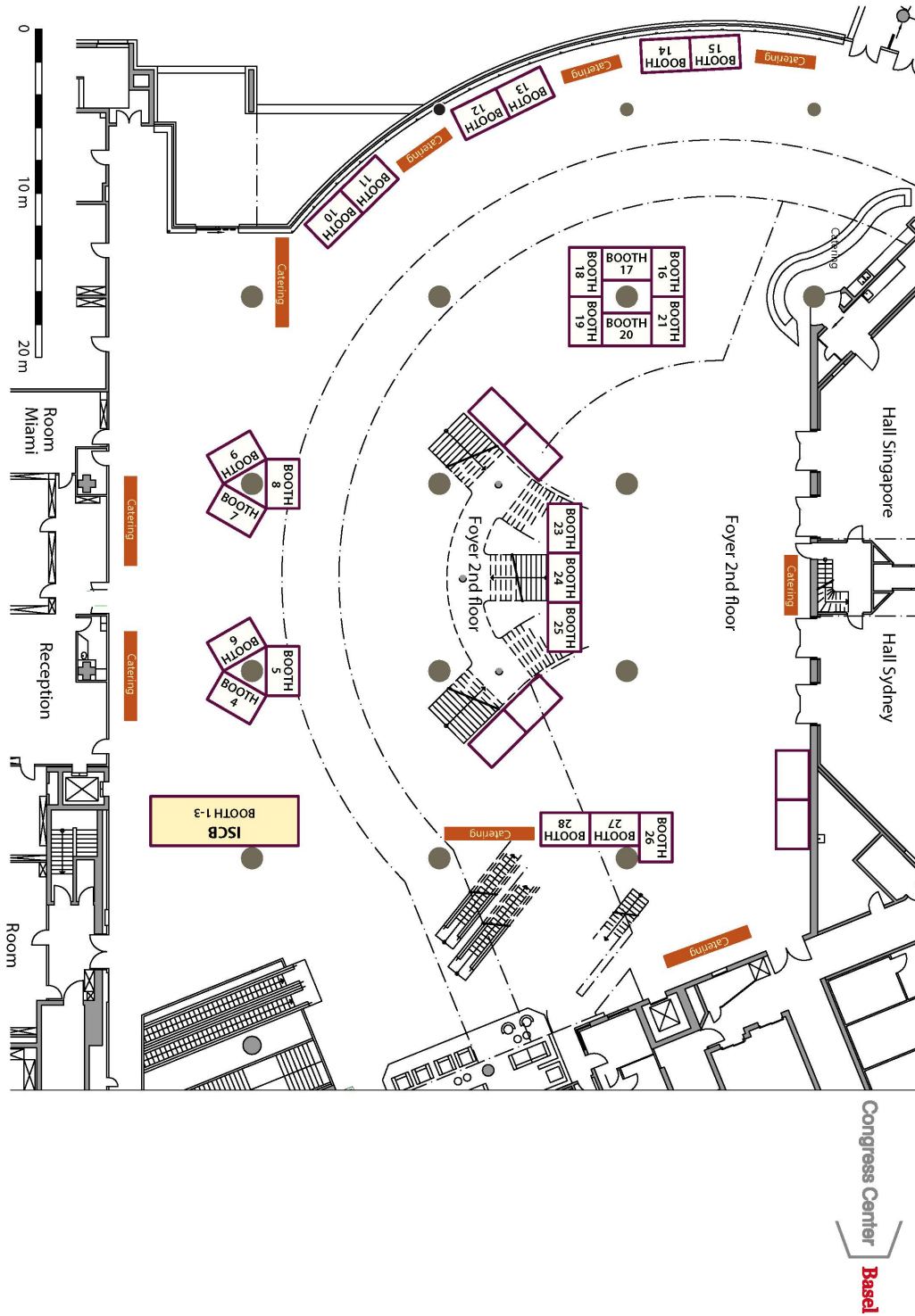
BioVIA
Cambridge University Press
Computational Biology Research Center (CBRC)
Convey Computers
Cray Inc.
CRC Press - Taylor & Francis Books, Inc.
CSIRO Mathematical & Information Sciences
ELIXIR
Elsevier MDL
EMBL-European Bioinformatics Institute
F1000 Research
Gene Logic Inc.
Genentech Inc.
geneXplain GmbH
GenomeWeb, LLC
GigaScience
GlaxoSmithKline
Grand Valley State
University
Hewlett-Packard
IBM
Illumina
Jalview

Korean Bioinformation Center
Korilog
Maverix Biomics, Inc.
Michigan Center for Biological Information,
CTA Alliance
Nature Publishing Group
Ocimum Biosolutions
Orion Multisystems
Oxford University Press
Partek Incorporated
Pfizer, Inc.
PLOS
PLOS Computational Biology
PLOS ONE
PubGene
RCSB Protein Data Bank
Recursion
Royal Society Publishing
SAP AG
Seven Bridges Genomics
SGI
SciEngines
SciTegic
Springer
Sun Microsystems
Synmatix
The Blueprint Initiative
The Genome Analysis Center (TGAC)
The MathWorks
The MIT Press
The University of Michigan Bioinformatics
Program
TimeLogic
U.S. Department of Energy
U.S. National Institutes of Health
U.S. National Science Foundation
Unleashed Informatics Limited
John Wiley & Sons
Worcester Polytechnic Institute
World Scientific Publishing and Imperial College

95% of attendees
are involved in
product purchasing
decisions and
product
recommendations!

Over 70% of
meeting attendees
visit the exhibit hall
over the course of 3
days!

Conference floorplan



GENERAL EXHIBITOR INFORMATION

Location:

Basel, Switzerland

Installation Date & Time:

Sunday: July 21, Noon - 4:30PM

Exhibit Hall Hours:

Sunday, July 21: 7:30 PM - 8:30 PM

Monday, July 22: 9:30 AM - 4:30 PM

Tuesday, July 23: 9:30 AM - 4:30 PM

Wednesday, July 24: 9:30 AM - 2:00 PM

Thursday, July 25: 9:30 AM - 2:00PM

Exhibit Tear Down Date & Time:

Payment Policies:

Full payment is due at the time of receipt of the invoice.

Cancellation must be received in writing to ISCB by e-mailing steven@iscb.org or by fax 780-414-1664.

A refund of 75% of the invoice price will be issued if cancelation is received by March 30, 2019. No refund will be given after March 31, 2019.

ISCB has right to refuse organizational participation of those that do not adhere to exhibitor and sponsorship guidelines

For conference support or organizational questions, please contact:

Steven Leard

ISMB Conference Director

Tel: +1 780-414-1663 Email: steven@iscb.org

Sign up immediately at:

For sponsorship questions or purchasing of exhibit space, please contact:

Andrew P. Falter

Exhibit and Sponsorship Specialist

International Society for Computational Biology

Email: afalter@iscb.org, Office: 203-797-9559

Cell: 571-271-5430, www.iscb.org

Sign up immediately at:

<https://www.iscb.org/ismbecb2019>