

EXHIBITORS & SPONSORS
SIGN UP TODAY
&
SAVE!



*i*SCB 
ISMB
CELEBRATING 25 YEARS OF ISMB
ECCB
2017 • PRAGUE



WWW.ISCB.ORG/

ISMBECCB2017/SPONSORS

Join us and take full advantage

of this opportunity to enhance your organization's visibility, expand your network of prospects, meet up with your current clients, and positively **impact your BRAND!**

Sponsorship options

have been designed for every budget level and **customized packages** can be arranged as a **flexible solution** to meet your needs.



ISMB/ECCB 2017 attracts
top international scientists
and **key decision makers**
in the life sciences – experts in areas such
as **computer science,**
molecular biology and medicine,
mathematics and statistics
from the world's largest and most prestigious research institutions and companies.
ISMB is expected to attract scientific leaders
from over 50 countries
that's 50 markets!

With over **200** talks



spanning **14+**
different topic
areas as well
as **800**
posters

ISMB/ECCB is the premier,

worldwide event in **computational biology** and **bioinformatics**. The conference is the place to present breakthrough results, hear from the top scientists, and discover new developments at the leading edge of bioinformatics. For sponsors and exhibitors, ISMB/ECCB is where to meet face-to-face with potential clients, uncover new trends in research and development, and connect with the bioinformatics community.

Showcase your latest **product**, service, solution, or recruit the leading international experts in:

Bioinformatics
Systems Biology
Molecular Biology
Computational Biology
Next Generation Sequencing
Personalized Medicine & Drug Discovery

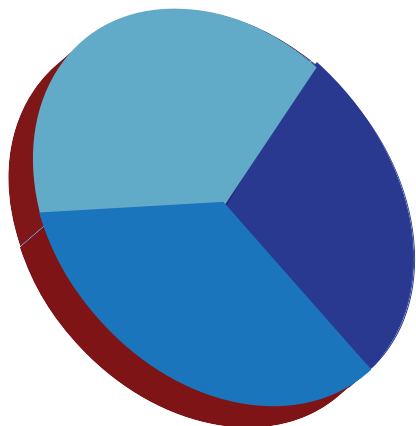
WHO ATTENDS ISMB/ECCB?

Researchers from over 50 countries gather each year to present research, attend scientific sessions, and network with colleagues



ISMB Delegate Type:

Student: 32%

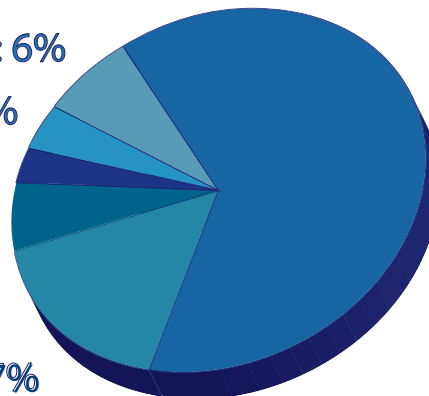


Postdoc: 14%

ISMB Industry Type:

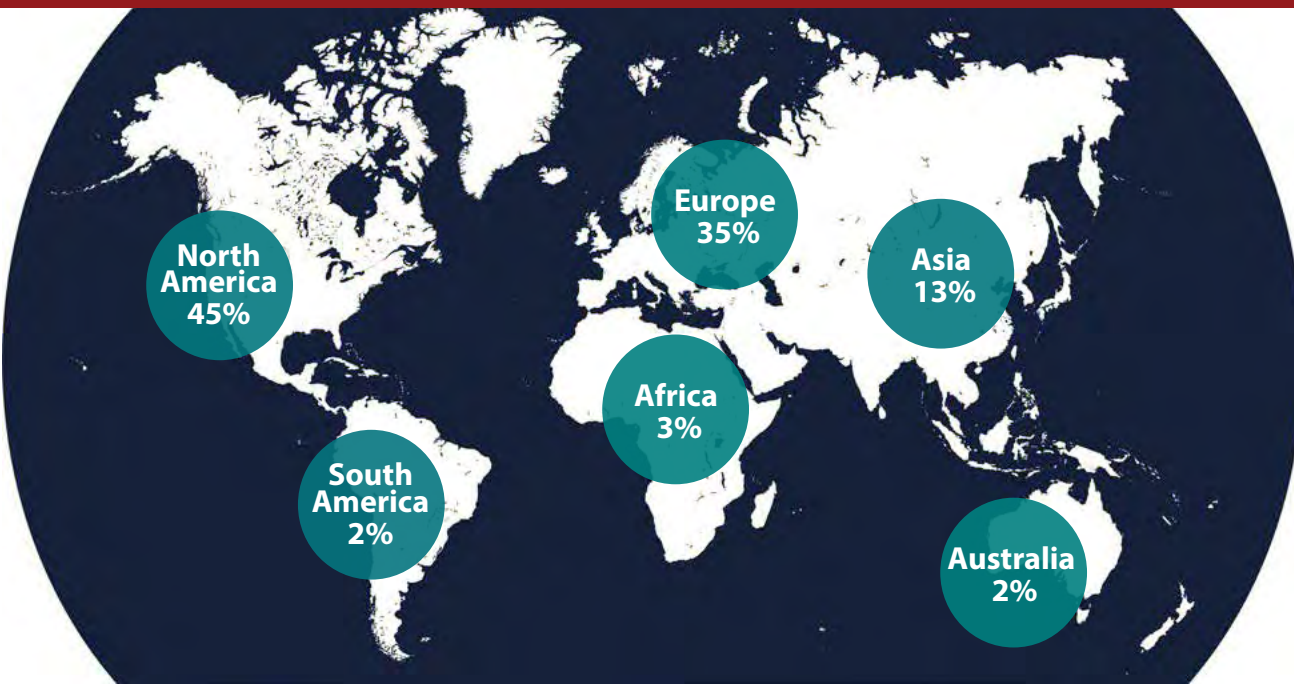
University: 63%

Nonprofit: 6%
Government: 4%
Hospital: 3%
Corporate: 7%
Research: 17%



Professional: 54%

ISMB/ECCB Delegate Attendee by Geographical Area



SPONSORSHIP:

Gold Sponsorship | \$10,000

In addition to the following, sponsor gets to choose Seven (7) items from "Enhanced Benefits" List (on pg 6):

- Two (2) free conference registrations
- Two (2) invitations to Presidential Reception
- Logo slide during opening session
- Logo with link to organization on conference website page
- Logo with link to organization on conference website sponsorship page
- Sponsor listed in conference program app with organization name & description
- Unlimited job posts to ISMB Career Fair (Gold level only)

Silver Sponsorship | \$7,500

In addition to the following, sponsor gets to choose Five (5) items from "Enhanced Benefits" List (on pg 6):

- Two (2) free conference registrations
- Two (2) invitations to Presidential Reception
- Logo slide during opening session
- Logo with link to organization on conference website page
- Logo with link to organization on conference website sponsorship page
- Sponsor listed in conference program app with organization name & description

Bronze Sponsorship | \$5,000

In addition to the following, sponsor gets to choose Three (3) items from "Enhanced Benefits" List (on pg 6):

- One (1) free conference registration
- Two (2) invitations to Presidential Reception
- Logo slide during opening session
- Logo with link to organization on conference website page
- Logo with link to organization on conference website sponsorship page
- Sponsor listed in conference program app with organization's name & description

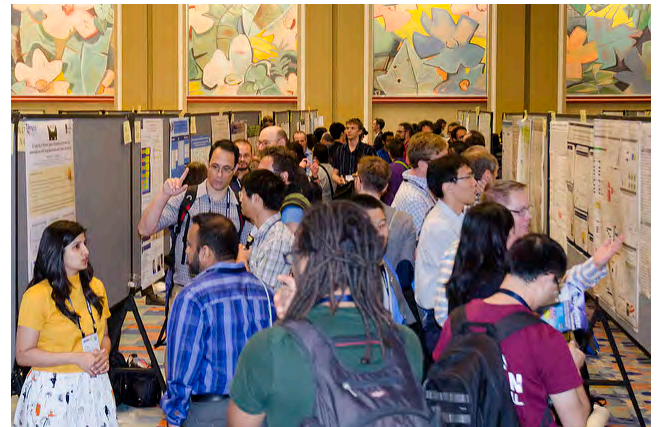
Copper Sponsorship | \$3,500

In addition to the following, sponsor gets to choose One (1) item from "Enhanced Benefits" List (on pg 6):

- One (1) free conference registration
- One (1) invitation to the Presidential Reception
- Logo slide during opening session
- Logo with link to organization on conference website page
- Logo with link to organization on conference website sponsorship page
- Sponsor listed in conference program app with organization's name & description

Top 3 Reasons Attendees Visit Exhibit Hall

- 1) Ability to see new technologies
- 2) Ability to speak with company experts
- 3) Ability to interact with new products



Enhanced Benefits for Sponsors

- Organization recognized in ISCB Annual Report with logo and link to preferred URL
- Pre-event electronic list of conference delegates for one time use
- Post-event electronic list of conference delegates for one time use
- Brochure insert listed on mobile app
- One (1) 55 minute Tech Talk
- Exhibitor space (not package)
- One (1) additional exhibit hall pass (no access to scientific sessions)
- Discounted registration at \$400 (40% off regular registration fee)
- Full-page advertisement in ISCB Newsletter (full color, issue of choice, Gold Level only)
- Half-page advertisement in ISCB Newsletter (Silver and Bronze only, full color, issue of choice)
- Two (2) Quarter-page advertisements in ISCB Newsletter (Copper level only, full color, issue of choice)
- Up to ten (10) job posts to ISMB Career Fair

MOBILE APP EXCLUSIVE SPONSOR

Sponsor the conference mobile app & gain the most exposure with a direct line to conference attendees!

Mobile App Exclusive.....\$6000

Mobile App Partial.....\$2000

Benefits for Exclusive Sponsorship include: 3 push notifications or promoted posts, ability to offer one generic survey question, one scrolling banner ad.

TECHNOLOGY TRACK SESSION**

One (1) 55-minute session

For-profit organization\$2000

Not-for-Profit Member.....\$500

Not-for-Profit Nonmembers.....\$750

****Innovation Forum Members receive 50% off!
Contact Andy Falter for more information!**

- Not-for-profit organization \$600 One (1) 18-minute session , not-for-profit organizations may purchase up to 3 sessions to obtain a consecutive, 55-minute session within a 1-hour presentation block.
- Technology Track presentation overview and PDF technology description (1-page) posted on conference website and mobile app.
- Company name listed in conference program
- Time and date scheduled by ISMB/ECCB

** Does not include conference registration.

Presenter must be a registered delegate.

STUDENT TRAVEL FELLOWSHIP

Support students around the world to attend the conferences and grow this field!

Sponsorship is welcome at any amount! Donations of \$500 or more will receive recognition on conference website, signage, and in the mobile app.

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SAVE WITH A COMBO PACK!

ISMB/ECCB2017



ADDITIONAL SPONSORSHIP OPPORTUNITIES

Organizations will benefit by acknowledgement in the conference program, onsite signage, on the conference website, and through delegate appreciation of your support.

Refreshment Break: **\$3,000**

Name Badge Lanyards: **\$3,000**

Volunteer T-Shirts: **\$3,000**

Pocket Map/Conference Guide: **\$3,500**

Inclusion of marketing materials on mobile app..... **\$500**

Purchase pre-conference registration list:

exhibitor: **\$675**; non-exhibitor: **\$900**

Purchase post-conference registration list:

exhibitor: **\$775**; non-exhibitor: **\$1,000**

Career Corner Recruiter's Package:

- **ISCB Member** (Not-for-profit, Academic).....**\$950**
- **ISCB Member** (For Profit)**\$1050**
- **Nonmember**:.....**\$1,350**
- One (1) 6-foot table with two chairs with identification sign
- One (1) complimentary registration to ISMB/ECCB 2017
- Unlimited job or program postings on the onsite jobs board, online ISMB jobs board, and 60 days on ISCB Career Center

Complimentary access to an interview room

ISMB Career Fair Job Posts

ISCB Members:..... \$95

Nonmembers:..... \$350

Job posting will appear onsite at ISMB/ECCB 2017 Jobs Board, online at the ISMB 2016 Career site and part of the Society's Career Center for 60 days.

General Conference Sponsorship

Packages Starting at \$500

Customizable packages available to gain presence on conference mobile app & website.

Contact Andy Falter to customize your own package and expand your brand!
Email at Afalter@iscb.org



For more information, please contact:

Andrew P. Falter

Exhibit and Sponsorship Specialist

International Society for Computational Biology

(ISCB) email: Afalter@iscb.org

Office: 203-797-9559

Cell: 571-271-5430

Exhibit:

Exhibit at ISMB/ECCB 2017, July 21- 25, in Prague, Czech Republic and join over 1,500 attendees from the world's most prestigious research institutions, universities, government agencies and companies.

Showcase your latest product, service or solution to international experts in:

Computational Biology
Bioinformatics
Molecular Biology
Next Generation Sequencing
Personalized Medicine & Drug Discovery Systems
Biology

Reserve before December 31 2016, and SAVE \$200!

Exhibit Booth Rates:

Advanced Rate (Before December 31) **\$2,750**
– **SAVE \$200**
Standard Rate (after December 31) **\$2,950**

Exhibitors receive the following package:

- Display space & furniture package of table, chairs and power
- One (1) complimentary conference registration with full access to all conference sessions
- Two (2) exhibit hall passes (no session access)
- Two (2) complimentary job posts at ISMB Career Fair
- Organization listed on conference website with a link back to your organization's website
- Company name on exhibition signage
- Wireless internet available in exhibit area

TECHNOLOGY TRACK & EXHIBIT PACKAGE

Increase your company's exposure by including technology track presentation with your exhibit booth! Showcase your software/hardware that is relevant to the bioinformatics and computational biology community. Includes:

- All Exhibitor Benefits
- One (1) 55-minute session (scheduled by ISMB/ECCB) Technology Track presentation listing and overview on conference website
- Technology talk listed on mobile app with abstract
- Presenter must be registered to attend ISMB/ECCB (the complimentary registration included in Exhibitor Package may be used for the Tech Track presenter)
- Technology Track presentations are reviewed by the Technology Track selection committee. In the unlikely event your presentation is not accepted, purchaser will have the option to release booth space without penalty or remain in the space and receive a refund in the amount equal to the going rate on purchase date.

Tech Track Presentation + Exhibit Booth
(Before December 31) **\$3,450**
– **SAVE \$200!**
Tech Track Presentation + Exhibit Booth
(After December 31) **\$3,650**



PAST SPONSORS & EXHIBITORS:

Accelrys
 Akamai
 Amazon Web Services
 AMD
 Appistry, Inc.
 Apple Computer, Inc.
 Ariadne Genomics
 BioBam Bioinformatics
 BIOBASE Corporation
 Biology Direct
 Biomax Informatics AG
 BioMed Central
 BioSapiens
 Biosystems Informatics Institute
 Cambridge University Press
 CLC bio
 Computational Biology Research Center (CBRC)
 Convey Computers
 Cray Inc.
 CRC Press - Taylor & Francis Books, Inc.
 CSIRO Mathematical & Information Sciences
 ELIXIR
 Elsevier MDL
 EMBL-European Bioinformatics Institute
 EMBRACE
 F1000 Research
 Gene Logic Inc.
 Genentech Inc.
 geneXplain GmbH
 GenomeWeb, LLC
 GigaScience
 GlaxoSmithKline
 Grand Valley State University
 Hewlett-Packard
 IBM
 Illumina
 Jalview
 Korean Bioinformation Center
 Korilog
 Maverix Biomics, Inc.
 Michigan Center for Biological Information, CTA
 Alliance
 Nature Publishing Group
 Ocimum Biosolutions
 Orion Multisystems
 Oxford University Press
 Partek Incorporated
 Pfizer, Inc.
 PLOS
 PLOS Computational Biology
 PLOS ONE
 PubGene
 RCSB Protein Data Bank
 Recursion
 Royal Society Publishing
 SAP AG
 Seven Bridges Genomics
 SGI
 SciEngines
 SciTegic
 Springer
 Sun Microsystems
 Synamatix
 The Blueprint Initiative
 The Genome Analysis Center (TGAC)
 The MathWorks
 The MIT Press
 The University of Michigan Bioinformatics Program
 TimeLogic
 U.S. Department of Energy
 U.S. National Institutes of Health
 U.S. National Science Foundation
 Unleashed Informatics Limited
 John Wiley & Sons
 Worcester Polytechnic Institute
 World Scientific Publishing and Imperial College



GENERAL EXHIBITOR INFORMATION

Location:

Prague Congress Centre
5. Kvetna 1640/65, Nusle
140 00 Prague 4, Czech Republic

Installation Date & Time:

Friday: July 21, 2017, Noon - 5:00PM

*Opening reception with Exhibitors, 7:00PM- 8:30PM

Exhibit Hall Hours:

Saturday, July 22: 9:30 AM - 4:30 PM

Sunday, July 23: 9:30 AM - 4:30 PM

Monday, July 24: 9:30 AM - 4:30 PM

Tuesday, July 25: 9:30 AM - 11:00 AM

Exhibit Tear Down Date & Time:

Tuesday, July 25: 11:00 AM

Payment Policies:

Full payment is due by May 1, 2017 in order to secure your exhibit or sponsorship.

Cancellation must be received in writing to ISCB by e-mailing steven@iscb.org or by fax 780-414-1664.

A full refund less US\$100 administration fee if cancellation received prior to March 20, 2017. 50% refund if cancellation received between March 21, 2017 and May 22, 2017. No refund will be given after May 22, 2017

For conference support or organizational questions, please contact:

Steven Leard
ISMB Conference Director
Tel: +1 780-414-1663 Email: steven@iscb.org

Sign up immediately at:

http://www.iscb.org/ismbeccb2017/sponsorexhibit_signup

OR <http://www.iscb.org/ismbsponsors>

For sponsorship questions or purchasing of exhibit space, please contact:

Andrew P. Falter
Exhibit and Sponsorship Specialist
International Society for Computational Biology
Email: Afalter@iscb.org, Office: 203-797-9559
Cell: 571-271-5430, www.iscb.org

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