

ISMB 2016

ORLANDO
FLORIDA • USA

July 8 - 12, 2016



**Exhibitors
Sign up now
and save!**

www.iscb.org/ismb2016

Join us and take full advantage of this opportunity to enhance your organization's visibility, expand your network of prospects, meet up with your current clients and positively **impact your bottom line sales!**

Sponsorship options have been designed for every budget level and customized packages can be arranged as a flexible solution for your marketing requirements.



ISMB 2016 attracts
top international scientists
 and **key decision makers**
 in the life sciences – experts in areas such
 as **computer science,**
 molecular biology and medicine,
mathematics and statistics
 from the world's largest and most prestigious research institutions and companies.
 ISMB is expected to attract scientific leaders
from over 50 countries
that's 50 markets!

ISMB
2016

With over **200** talks
spanning **14** different topic areas
as well as **600** posters
ISMB is the premier,

worldwide event in computational biology and bioinformatics. The conference is the place to present breakthrough results, hear from the top scientists, and discover new developments at the leading edge of bioinformatics. For sponsors and exhibitors, ISMB is where to meet face-to-face with potential clients, uncover new trends in research and development, and connect with the bioinformatics community.

Showcase your latest product, service or solution to international experts in:

Bioinformatics Systems Biology

Molecular Biology

Computational Biology

Next Generation Sequencing

Personalized Medicine & Drug Discovery

ISMB
2016

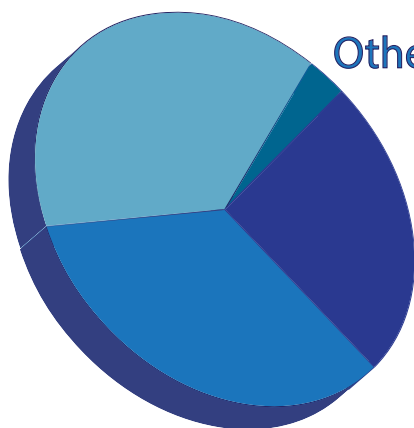
WHO ATTENDS ISMB?

Researchers from over 50 countries gather each year to present research, attend scientific sessions, and network with colleagues



ISMB Delegate Type:

Student: 38%



Other: 3%

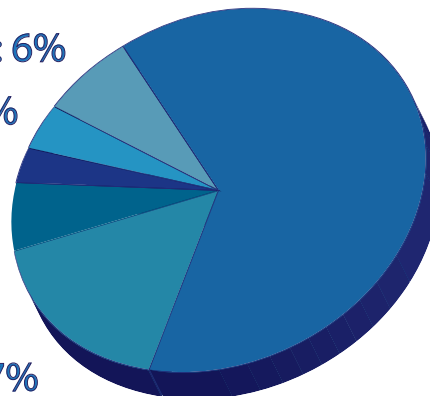
Postdoc: 25%

Professional: 34%

ISMB Industry Type:

University: 63%

Nonprofit: 6%
Government: 4%
Hospital: 3%
Corporate 7%



Research: 17%

ISMB Delegate by Geographical Region:

North America
45%

Europe
35%

Asia
13%

Africa
3%

South America
2%

Australia
2%

SPONSORSHIP AMOUNTS:

Gold Sponsorship | \$10,000

In addition to the following, sponsor gets to choose 9 items from "Add-on" List (on pg 6):

- 2 free conference registrations
- Two (2) invitations to Sponsor & Exhibitor Reception
- Logo slide during opening session
- Logo with link to organization on conference website index page
- Logo with link to organization on conference website sponsorship page
- Sponsor in conference program with organization name & description
- Full-page advertisement in conference program (black & white)
- Unlimited job posts to ISMB Career Fair (Gold level only)

Silver Sponsorship | \$7,500

In addition to the following, sponsor gets to choose 7 items from "Add-on" List (on pg 6):

- 2 free conference registrations
- Two (2) invitations to Sponsor & Exhibitor Reception
- Logo slide during opening session
- Logo with link to organization on conference website index page
- Logo with link to organization on conference website sponsorship page
- Sponsor in conference program with organization name & description
- Half-page advertisement in conference program (Silver and Bronze only, black & white)

Bronze Sponsorship | \$5,000

In addition to the following, sponsor gets to choose 5 items from "Add-on" List (on pg 6):

- 1 free conference registration
- Two (2) invitations to Sponsor & Exhibitor Reception
- Logo slide during opening session
- Logo with link to organization on conference website index page
- Logo with link to organization on conference website sponsorship page
- Sponsor in conference program with organization name & description
- Half-page advertisement in conference program (Silver and Bronze only, black & white)

Copper Sponsorship | \$3,500

In addition to the following, sponsor gets to choose 1 item from "Add-on" List (on pg 6):

- 1 free conference registration
- Two (2) invitations to Sponsor & Exhibitor Reception
- Logo slide during opening session
- Logo with link to organization on conference website index page
- Logo with link to organization on conference website sponsorship page
- Sponsor in conference program with organization name & description

Top 3 Reasons Attendees Visit Exhibit Hall

- 1) Ability to see new technologies
- 2) Ability to speak with company experts
- 3) Ability to interact with new products



"Add-on" List for Sponsorships

- One (1) exhibit booth package (preferred location)
- One (1) technology track presentations (scheduled by the organizers)
- Organization recognized in ISCB Annual Report with logo and link to preferred URL
- Logo recognition as sponsor of Delegate Reception with Sponsors
- Electronic list of conference delegates pre- and post-event
- Brochure in delegate registration bag
- Three (3) additional exhibit hall passes (no access to scientific sessions)
- Discounted registration at **\$350** (35% off regular registration fee)
- Full-page advertisement in ISCB Newsletter (full color, issue of choice, Gold Level only)
- Half-page advertisement in ISCB Newsletter (Silver and Bronze only, full color, issue of choice)
- One (1) additional exhibit hall passes (no access to scientific sessions)
- Up to 10 job posts to ISMB Career Fair
- 50% discount off of a Quarter-page advertisement in conference program (black & white)
- Two (2) Quarter-page advertisements in ISCB Newsletter (Copper level only, full color, issue of choice)

For those vendors that are purchasing a sponsorship above, we'd like to offer the following special opportunities:

- "Wall-Cling," starting at **\$750** up to **\$17,000**. This is a great way to promote your brand in the pre-function space. Please contact ISCB for more specific information.
- Gobo's: Another great way to promote your brand in the general session room during announcements and pre/post of the featured speaker.
- Black and white: **\$500**
- Custom glass (color): **\$850**

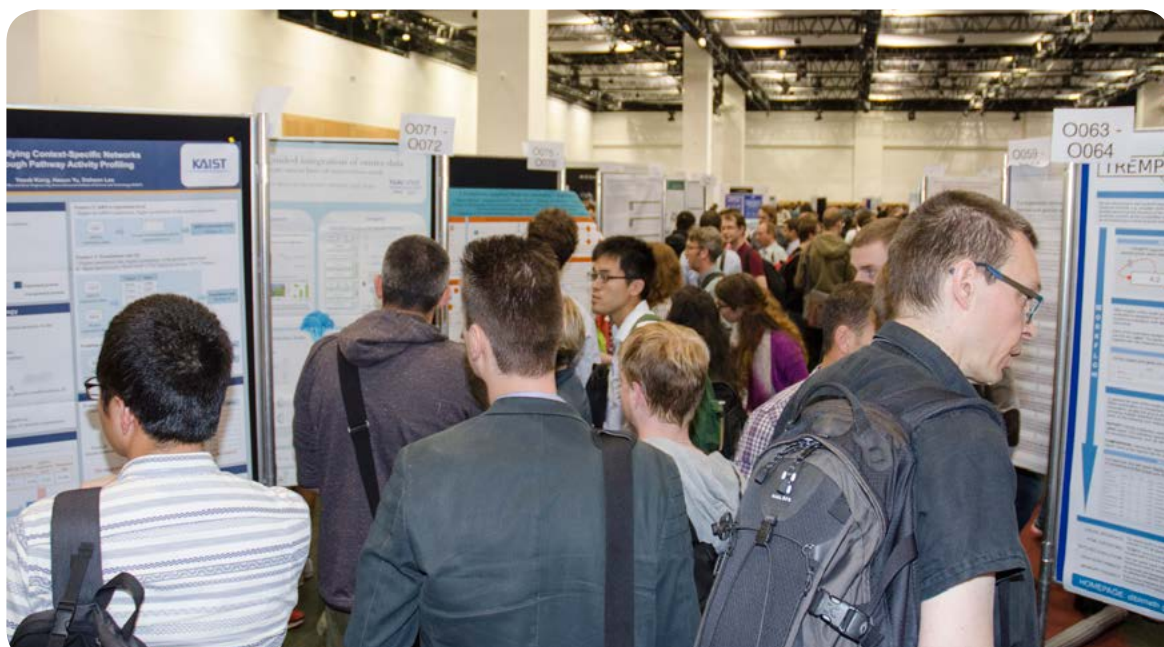
TECHNOLOGY TRACK SESSION**

For-profit organization \$2,000 One (1) 55-minute session

- Not-for-profit organization \$600 One (1) 18-minute session , not-for-profit organizations may purchase up to 3 sessions to obtain a consecutive, 55-minute session within a 1-hour presentation block.
- Technology Track presentation overview and PDF technology description (1-page) posted on conference website
- Company name listed in conference program
- Time and date scheduled by ISMB 2016

** Does not include conference registration. Presenter must be a registered delegate.

Over 70% of meeting attendees visit the exhibit hall over the course of 3 days!



ISMB 2016

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Organizations will benefit by acknowledgement in the conference program, onsite signage, on the conference website, and through delegate appreciation of your support.

Refreshment Break:	\$3,000
Name Badge Lanyards:	\$5,000
Volunteer T-Shirts:	\$3,000
Inclusion of marketing materials in delegate bags:	\$2,000
Student Travel Fellowship:	\$1,500
Purchase pre-conference registration list: exhibitor:	\$675 ; non-exhibitor:
	\$900
Purchase post-conference registration list: exhibitor:	\$775 ; non-exhibitor:
	\$1,000
Conference T-Shirts:	\$10,000
Mobile App Exclusive Sponsor:	\$6,000

F&B events:

Networking Reception:	\$10,000
(special branding opportunities are available, please contact ISCB for more information)	

Delegate Bags:

Exclusive sponsorship:	\$10,000
Multiple sponsors:	\$2,500

Poster Reception:

In addition to sponsoring the poster reception, sponsorship includes:

- two tickets to a Disney World theme park that can be part of a drawing when attendees visit the sponsors booth and drops off their business card

Keynote Speaker

Sponsorship

Sponsorship will receive the following:

- Host a private meet and greet with the speaker and up to 20 attendees (sponsors choice of attendees, food and beverage will be the responsibility of the sponsor)

Logoed Key Packets:

Exclusive sponsorship:	\$9,000
For multiple sponsors:	\$3,000

Recruiter's Package:

member:	\$1,000 ; non-member:	\$1,250
<ul style="list-style-type: none"> • 3 job postings at 2016 Career Fair • access to interview room, scheduled first-come, first-serve basis • additional job posts: • 1 full conference registration (able to attend sessions) 		
		\$95 ea

Escalator Decals:

- maximum of 7
- four: 5'6"x27"
- three: 6'x27"

Sponsored Water Station

area:

\$750
IT - **\$3,000** to sponsor wireless in the meeting space. When an attendees gets on the web in the meeting space, the Sponsor's logo pop up after the user name and password are entered.

Recharge Lounge in Exhibit

Area:

- 6' floor model that include video screen:
- 21" table top model that includes video screen:

Conference Session Video

Recording Sponsors:

\$1,000
If Gold, Silver, Bronze or Copper Sponsor are purchased:

For more information, please contact:

Andrew P. Falter

Exhibit and Sales Specialist

International Society for Computational Biology (ISCB)

email: Afalter@iscb.org

Office: 203-797-9559

Cell: 571-271-5430



Your company will be recognized as an official ISMB 2016 Video Recording Sponsor. Recognition benefits include:

- Company logo listed on the ISMB 2016 Conference Multimedia Page
- Videos continuously visited months after the conference!
- Company logo listed as Video Recording Sponsor on plenary session slides
- Company name listed as ISMB 2016 Video Recording Sponsor in ISCB promotional emails and newsletters distributed to over 10,000 scientists worldwide

EXHIBITS:

Exhibit at ISMB 2016, July 8-12, in Orlando, Florida, USA and join over 1,500 attendees from the world's most prestigious research institutions, universities, government agencies and companies.

Showcase your latest product, service or solution to international experts in:

Computational Biology
Bioinformatics
Molecular Biology
Next Generation Sequencing
Personalized Medicine & Drug Discovery
Systems Biology

Reserve before October 31, 2015, and SAVE \$500!

Exhibit Booth Rates

Advanced Rate (Before October 31)	\$2,750
	– SAVE \$500
Early Rate (October 31-January 31)	\$2,950
	– SAVE \$300
Standard Rate (after January 31)	\$3,250

Enhance your company's visibility and exhibit booth experience with premium placement.
Additional fee for premium booth location: **+\$200**

ISMB Exhibitors receive the following package:

- Display space, draped booth & furniture package of table, chairs and power
- One complimentary conference registration with full access to all conference sessions (excludes SIGs and Satellite Meetings)
- Three exhibit hall passes (no session access)
- Two complimentary job posts at ISMB Career Fair
- Organization listed on conference website with a link back to your organization's website and in conference program book
- Company name on exhibition signage
- Wireless internet available in exhibit area

TECHNOLOGY TRACK & EXHIBIT PACKAGE

Increase your company's exposure by including technology track presentation with your exhibit booth! Showcase your software/hardware that is relevant to the bioinformatics and computational biology community. Includes:

- All Exhibitor Benefits
- One 55-minute session (scheduled by ISMB)
- Technology Track presentation listing and overview on conference website
- Company name listed in conference program
- Presenter must be registered to attend ISMB (the complimentary registration included in Exhibitor Package may be used for the Tech Track presenter)

*Technology Track presentations are reviewed by the Technology Track selection committee. In the unlikely event your presentation is not accepted, purchaser will have the option to release booth space without penalty or remain in the space and receive a refund in the amount equal to the going rate on purchase date.



TECHNOLOGY TRACK & EXHIBIT PACKAGE

Tech Track Presentation + Exhibit Booth (Before January 31)	\$3,450 – SAVE \$500!
Tech Track Presentation + Exhibit Booth (Before January 31)	\$3,650 – SAVE \$300!
Tech Track Presentation + Exhibit Booth (after January 31)	\$3,950

TECHNOLOGY TRACK SESSION*

For-profit organization:	\$2,000 One (1) 55 minute session
Not-for-profit organization:	\$600 One (1) 118 minute session

(Not-for-profit organizations may purchase up to 3 sessions to obtain a consecutive, 55-minute session within a 1-hour presentation block)

- Technology Track presentation listing, overview, and 1-page PDF technology description posted on conference website
- Company name listed in conference program
- Time and date scheduled by ISMB 2016

* Does not include conference registration.
Presenter must be a registered delegate

INDUSTRY LUNCH & LEARN WORKSHOPS*

..... **\$2,000**
Industry workshops offer a special opportunity to connect with your target customers at times that do not conflict with scheduled conference sessions.

- All workshops are 75 minutes
- Fee includes:
- Pre-Conference Attendee Mailing List
 - Market your event and build brand awareness before the conference, includes email addresses for one-time, pre-conference use only.

All AV theatre seating including screen, computer, projector and microphones.

• Industry Lunch & Learn Workshops are offered during the conference lunch breaks on Sunday and Tuesday.

We recommend you offer lunch to add to the success of your event. Workshop pricing does not include food and beverages but catering can be arranged with the conference venue for a fee.

* Does not include conference registration.
Presenter must be a registered delegate.

INDUSTRY POSTER PACKAGE

For-profit organization:	\$1,250
Not for profit organization:	\$1,000

Industry posters are intended to convey information about commercially available software and services.

- One poster display in industry poster section
- Name listed in conference program book
- One full conference registration

Advertising

Electronic Mailing List of Conference Delegates
Pre-Conference attendee Mailing list: **\$900**
FOR EXHIBITORS: **\$675**
Publicize your participation in ISMB in advance to our attendees.
E-mail addresses for one-time use only per purchase.

Post-Conference attendee Mailing list: **\$900**
FOR EXHIBITORS: **\$675**
Enhance your exposure after the conference with a post-conference mailing.
E-mail addresses for one-time use only per purchase.

Pre- and Post-Conference Mailing List
Package: **\$1,400**
FOR EXHIBITORS: **\$1,050**
Double the impact of your conference mailing by purchasing the pre- and post- conference package.
E-mail addresses may only be used once for pre-conference and once for post-conference per purchase.

EXHIBITORS RECEIVE 25% DISCOUNT ON PURCHASE OF ELECTRONIC MAILING LISTS!



Print Ads

Conference Program Ads- black & white

Circulation: Hard-copy (cir. 1,800) and online (cir. ~10,000)

Full Page:	\$1,500
Half Page:	\$1,000
Quarter Page:	\$750

ISCB Summer 2016 Newsletter- distributed in print to ISMB conference participants and electronically to our membership and full mailing list.

ISCB Summer Issue – Hard-copy (cir. 1800) and online (cir. ~10,000)

Full Page:	\$1,500*
Half Page:	\$1,000*
Quarter Page:	\$750*

Conference Program & ISCB Summer 2016 Newsletter Ad Package

Expand your impact and reach delegates, members and friends of ISCB by placing your ad in both the ISMB 2016 conference program and the ISCB Summer 2016 Newsletter!

Full Page:	\$1,800
Half Page:	\$1,200
Quarter Page:	\$900

95% of attendees are involved in product purchasing decisions and product recommendations!



ISMB 2016

LISTING OF PAST SPONSORS & EXHIBITORS:

Accelrys
 Akamai
 Amazon Web Services
 AMD
 Appistry, Inc.
 Apple Computer, Inc.
 Ariadne Genomics
 BioBam Bioinformatics
 BIOBASE Corporation
 Biology Direct
 Biomax Informatics AG
 BioMed Central
 BioSapiens
 Biosystems Informatics Institute
 Cambridge University Press
 CLC bio
 Computational Biology Research Center (CBRC)
 Convey Computers
 Cray Inc.
 CRC Press - Taylor & Francis Books, Inc.
 CSIRO Mathematical & Information Sciences
 ELIXIR
 Elsevier MDL
 EMBL-European Bioinformatics Institute
 EMBRACE
 F1000 Research
 Gene Logic Inc.
 Genentech Inc.
 geneXplain GmbH
 GenomeWeb, LLC
 GigaScience
 GlaxoSmithKline
 Grand Valley State University

Hewlett-Packard
 IBM
 Illumina
 Jalview
 Korean Bioinformation Center
 Korilog
 Maverix Biomix, Inc.
 Michigan Center for Biological Information, CTA
 Alliance
 Nature Publishing Group
 Ocimum Biosolutions
 Orion Multisystems
 Oxford University Press
 Partek Incorporated
 Pfizer, Inc.
 PLOS
 PLOS Computational Biology
 PLOS ONE
 PubGene
 RCSB Protein Data Bank
 Royal Society Publishing
 SAP AG
 Seven Bridges Genomics
 SGI
 SciEngines
 SciTegic
 Springer
 Sun Microsystems
 Synamatrix
 The Blueprint Initiative
 The Genome Analysis Center (TGAC)
 The MathWorks
 The MIT Press
 The University of Michigan Bioinformatics
 Program
 TimeLogic
 U.S. Department of Energy
 U.S. National Institutes of Health
 U.S. National Science Foundation
 Unleashed Informatics Limited
 John Wiley & Sons
 Worcester Polytechnic Institute
 World Scientific Publishing and Imperial College



GENERAL EXHIBITOR INFORMATION

Location:

The Swan & Dolphin, Orlando, FL.

Installation Date & Time:

Saturday, July 9: Noon - 4:00 PM - For Exhibitors
All crates must be removed in the evening for overnight cleaning.

Exhibit Hall Hours:

Saturday, July 9: 5:30 PM - 7:30 PM
(Opening reception with Exhibitors)
Sunday, July 10: 9:45 AM - 7:30 PM
Monday, July 11: 9:45 AM - 7:30 PM
Tuesday, July 12: 9:45 AM - 4:30 PM

Exhibit Tear Down Date & Time:

Tuesday, July 12: 4:30 PM - 6:30 PM

Payment Policies:

Full payment is due by May, 2016 in order to secure your exhibit or sponsorship. Cancellation must be received in writing to ISCB by e-mailing steven@iscb.org or by fax 780-414-1664. A full refund less US\$100 administration fee if cancellation received prior to March 20, 2016. 50% refund if cancellation received between March 21, 2016 and May 22, 2016. No refund after May 22, 2016.

For sponsorship questions or purchasing of exhibit space, please contact:

Andrew P. Falter

Exhibit and Sales Specialist

International Society for Computational Biology (ISCB)

email: Afalter@iscb.org

Office: 203-797-9559

Cell: 571-271-5430

www.iscb.org

For conference support or organizational questions, please contact:

Steven Leard

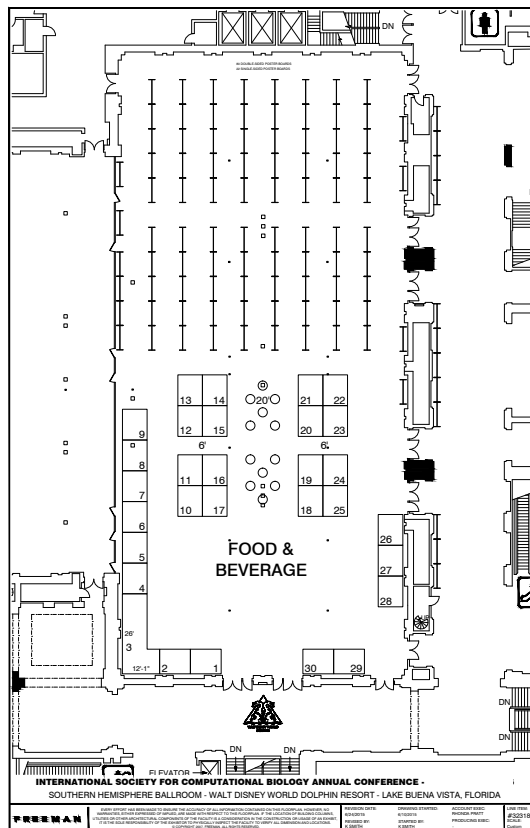
ISCB Conferences Director

Tel: +1 780-414-1663 Email: steven@iscb.org

Sign up immediately at:

http://www.iscb.org/ismb2016/sponsorexhibit_signup

OR <http://www.iscb.org/ismb2016/sponsors>



LARGER EXHIBIT FLOORPLAN NEXT PAGE

ISMB 2016

