



*ACHIEVE
THE ULTIMATE
LEVEL OF
EXPOSURE*

**THINK
GLOBAL**

ISCB SPONSORSHIP
PROGRAM

WWW.ISCB.ORG/SPONSORSHIP

LEADING PROFESSIONAL SOCIETY FOR COMPUTATIONAL BIOLOGY AND BIOINFORMATICS

CONNECTING,
TRAINING,
EMPOWERING,
WORLDWIDE

WHOLE SOCIETY SPONSORSHIP LEVELS

BRANDING SPONSORSHIP

*Use ISCB to expand your marketing
reach through Society level marketing
opportunities*



EXPO SPONSORSHIP

*Having trouble reaching your target
audience in a virtual world? Look no
further than ISCB's Expo outlets*



EXPERIENTIAL SPONSORSHIP

*For those looking for a higher level of
exposure and reach*



THINK BIG

ADD ON TO EXPAND YOUR BRAND!

- **Conference specific push notifications**
- **Pre or post conference mailing lists**
(+\$350 each)
- **Customized ISCB membership list**
(+\$1 per name)
- **Technology Talk**
(Conference Specific, Onsite or Virtual)
 - **Non-profit:**
 - 20-minute technology talk: \$600
 - 40-minute technology talk: \$800
 - **For Profit:**
 - 20-minute technology talk: \$1000
 - 40-minute technology talk: \$1200



BRANDING SPONSORSHIP

Basic \$500

- Logo, description, contact information, demo video (up to seven minutes) in ISCB **Solutions Emporium**
- Logo included in promotional marketing for ISCB **Solutions Emporium**
- Organization recognized in ISCB Annual Report with logo and link to preferred URL

Silver \$995

All of basic plus...

- Advertisement in ISCB Buzz
- Rotating Banner Advertisement (30 days) on ISCB Career Center, Society News Page & ISCB **Solutions Emporium**

Gold \$1250

All of basic and silver plus...

- Commercial during ISCB Webinar of your choice (+ \$150 each additional)
- ½ page Ad in the Summer Newsletter
- Additional rotating banner advertisement for 30 days

EXPO SPONSORSHIP

Digital \$1250

(+\$500 additional official ISCB conferences)

- Virtual Exhibit Booth presence at conference of choice including description, logo, one on one appointment setting, demo video, up to three (3) additional resource downloads
- One (1) free virtual conference registrations with access to sessions
- Tailored Conference Attendee Analytics of your choice

Want dedicated presentation time in the conference?

Add it on for just \$300!

Recruiter Digital \$1000

(+\$500 additional official ISCB conferences)

- Registration to online platform
- Virtual presence at conference of choice including description, logo, one on one appointment setting, informational video, up to three (3) additional resource downloads
- Up to ten (10) job postings to conference jobs board and ISCB career center
- Online access to interview rooms
- Unlimited access to resume repository

Want dedicated presentation time in the conference? Add it on for just \$300!

“ ISCB helps us expand our reach around the world within the field of bioinformatics. ”



EXPERIENTIAL SPONSORSHIP

Recruiter \$1500

(+\$750 per additional conference)

All Recruiter Digital Expo benefits plus:

- Physical onsite 2x3 area with table and chair
- One in-person conference registration
- 40-minutes dedicated open presentation time within virtual platform outside scheduled breaks at conference
- Unlimited Job Postings on conference website and ISCB Career Center

Gigabyte \$2500

All Basic Branding & Digital benefits and Digital Expo plus the following:

- One (1) free onsite conference registration
- Onsite exhibit package (2x3 meter space, table, chairs, waste basket, power)
- Pre-recorded Demo within virtual platform (up to 15 minutes)
- Sponsor listed in conference program app with organization's name & description

Terabyte \$3750

All Silver Branding & Digital benefits and Digital Expo plus the following:

- Two (2) free onsite conference registrations
- Onsite exhibit package (2x3 meter space, table, chairs, waste basket, power)
- 20-minute virtual presentation
- Sponsor listed in conference program app with organization's name & description
- 2 Conference specific push notifications

Zettabyte - \$5000

All Gold Branding & Digital benefits and Digital Expo plus the following:

- Exhibit Booth at conference of choice
- Two (2) free onsite conference registrations inclusive of Presidential Reception Access if selecting ISMB
- Onsite exhibit package (2x3 meter space, table, chairs, waste basket, power)
- 20-minute virtual presentation
- Sponsor listed in conference program app with organization's name & description
- Unlimited Job Postings on ISCB Career Center
- 4 Conference specific push notifications
- Additional ISCB Newsletter advertisement, Buzz, or online banner
- Pre and post conference registration list (participants who have given permission only)
- Opportunity to host an ISCBacademy webinar

Add a Conference for experiential

+\$500 digital

+\$1000 onsite with digital





+1-571-293-2113



525-K East Market
Street, RM 330
Leesburg, VA 20176



sponsorship@iscb.org



www.iscb.org/
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