



## SPONSORSHIP PROSPECTUS

May 27-29, 2026

MaRS Discovery District

Toronto, Ontario, Canada

The inaugural Canadian Bioinformatics Hub Conference 2026 (CBHC 2026) will be held from May 27–29, 2026, in the MaRS Discovery District in Toronto, Ontario and hosted by the Canadian Bioinformatics Hub.

## **Conference Foundations:**

While CBHC 2026 marks the first national conference under the Canadian Bioinformatics Hub (CBH) – a CIHR and Genome Canada funded platform for national bioinformatics, computational biology, and data science (BCBDS) skill development and community engagement – it builds on the rich legacy of Bioinformatics.ca and the Canadian Bioinformatics Workshops (CBW), established in 1999 to meet the growing demand for a bioinformatics workforce in Canada. Over the last two decades, CBW has become a leader in delivering high-quality, hands-on workshops in bioinformatics, computational biology, and data science, training and inspiring thousands of researchers, trainees, and professionals.

## **About the Conference:**

Built on these foundations, CBHC 2026 will improve the visibility of our field as a research strength in Canada by showcasing national bioinformatics, computational biology and data sciences research.

Throughout the two-day scientific program, we will spotlight Canadian BCBDS research, enable collaboration and networking, and recognize Canadian excellence in our field. The scientific program will feature keynote presentations, plenary talks, panel discussions, and multiple networking activities. Additionally, pre-conference workshops focused on supporting trainees and early-career researchers will take place the day before.

## **Sponsorship Opportunities:**

The CBHC 2026 welcomes sponsorship from organizations seeking to engage with a national community of BCBDS researchers across all career stages and sectors, as well as policy- and decision-makers who are driving advancements in multi-omics, machine learning, AI, bioinformatics, computational biology, and data science in biomedical research and practice. Our sponsorship packages are designed to maximize your organization's visibility and impact. We also offer customized packages to accommodate diverse marketing needs and budgets.

As a sponsor of CBHC 2026, you will be able to:

- Connect with Canada's fastest-growing network of BCBDS professionals and researchers.
- Expand your talent recruitment by directly engaging with top trainees, postdoctoral fellows, and future leaders.
- Showcase your products and innovations to key decision-makers from academia, industry, and government.
- Form strategic partnerships to help drive your innovations forward.

To confirm your presence at CBHC 2026, please review the sponsorship packages listed below. Please contact Veronika Hotton at [vhotton@showcare.com](mailto:vhotton@showcare.com) if you have additional questions or would like to further discuss customization of sponsorship packages.

## About the Venue:

The inaugural CBH 2026 Conference marks the beginning of a national initiative to position bioinformatics as a cornerstone of Canadian research excellence. In alignment with this year's theme of "Improving the Visibility of Bioinformatics as a Research Strength in Canada", we have chosen a venue that reflects our commitment to innovation, collaboration, networking, and meaningful impact.

Located in the heart of Toronto's Discovery District, the MaRS Centre Auditorium offers a premier setting for scientific exchange. This state-of-the-art facility seamlessly blends historic charm with modern design, featuring a soaring glass atrium, advanced AV capabilities, and flexible spaces designed to foster dialogue and discovery.

Surrounded by world-class academic institutions such as the University of Toronto and Toronto Metropolitan University, multiple hospitals including The Hospital for Sick Children, Women's Health and the teaching hospitals of the University Health Network, as well as numerous research companies and institutions situated in the MaRS Discovery District.

CBHC 2026 will follow a single-stream in-person only format in the main auditorium, with onsite meals, communal breaks and structured networking activities designed to foster meaningful networking and collaboration, making the venue a true catalyst for connection and networking.

## Sponsorship Packages:

### **Diamond Sponsorship | \$20,000 CAD:**

- Exclusively Named Sponsor at all sessions of the conference
- Five complimentary conference registrations
- Priority selection of exhibit booth
- Choose 6 items from the "Add-on" list from Tiers 1-4
- List of attendees who have opted-in to share their contact information with sponsors
- Visibility:
  - Large banner displayed at registration desk and poster area
  - Company brochure inserted in cover of abstract booklet
  - Pre-conference email to redirect attendees to the sponsor booth and activities during the conference
  - Individual Diamond sponsor logo and verbal acknowledgement during opening and closing sessions
  - Priority placement of logo on digital program, website, signage and all promotional materials
  - Acknowledgement on our social media (LinkedIn)
- Recruitment:
  - 1 featured content piece in ISCB's Monthly Career Compass Newsletter
  - Up to 2 featured job postings in ISCB's Monthly Career Compass Newsletter
  - 1 advertisement banner on the ISCB Career Center webpage

### **Platinum Sponsorship | \$10,000 CAD:**

- Three complimentary conference registrations
- Exhibit table in a preferred location throughout the conference
- Choose 4 items from the "Add-on" list from Tiers 1-4
- List of attendees who have opted-in to share their contact information with sponsors
- Visibility:
  - Individual Platinum sponsor logo and verbal recognition during opening session
  - Priority placement of logo on digital program, website, signage and all promotional materials
  - Acknowledgement on our social media (LinkedIn)
- Recruitment:
  - Up to 2 featured job postings in ISCB's Monthly Career Compass Newsletter
  - Up to 2 job postings on ISCB's Job Board

**Gold Sponsorship | \$7,500 CAD:**

- Two complimentary conference registrations
- Exhibit table at the conference
- Choose 3 items from the “Add-on” list from Tiers 2-4
- List of attendees who have opted-in to share their contact information with sponsors
- Visibility:
  - Grouped Gold sponsor logo slide during opening session and transitions
  - Logo on digital program, website, signage and all promotional materials
  - Acknowledgement on our social media (LinkedIn)
- Recruitment:
  - Up to 2 featured job postings in ISCB's Monthly Career Compass Newsletter
  - Up to 2 job postings on ISCB's Job Board

**Silver Sponsorship | \$5,000 CAD:**

- One complimentary conference registration
- Exhibit table at the conference
- Choose 2 items from the “Add-on” list from Tiers 3-4
- List of attendees who have opted in to share their contact information with sponsors
- Visibility:
  - Grouped Silver sponsor logo slide during opening session and transitions
  - Logo on digital program, website, signage and all promotional materials
  - Acknowledgement on our social media (LinkedIn)
- Recruitment:
  - 2 job postings on ISCB's Job Board

**Bronze Sponsorship | \$2,500 CAD:**

- Choose 1 item from the “Add-on” list from Tier 4
- Visibility:
  - Grouped Bronze sponsor logo slide during transitions
  - Logo on digital program, website, signage and all promotional materials
  - Acknowledgement on our social media (LinkedIn)
- Recruitment:
  - 1 job postings on ISCB's Job Board

**Additional Sponsorship Opportunities:** Additional customizable sponsorship opportunities are available. Sponsors will be acknowledged during the specific activities being sponsored.

**Confirm Participation for The Canadian Bioinformatics Conference, 2026**

To confirm your participation, please contact: [yhotton@showcare.com](mailto:yhotton@showcare.com)

## Additional add-on items to select from:

### Tier 1

- Short research talk aligned with conference program (limited availability, subject to approval of scientific committee)
- Include lunch sponsorship
- Include trainee travel award sponsorship

### Tier 2

- Booth at ECR pre-conference workshop
- Booth at trainee pre-conference workshop
- Three additional discounted registrations at 25% off regular registration fee
- Include workshop refreshment sponsorship

### Tier 3

- Half-page advertisement in digital program
- Recruiter/representative spot at Jobs Corner
- Include conference break sponsorship

### Tier 4

- Sponsored table at Career-focused Success Circles event
- Quarter-page advertisement in digital program
- One complimentary banner ad on the conference website (to run for 90 days)
- Organization recognized in ISCB Annual Report with logo and link to preferred URL
- Include trainee registration sponsorship

## Confirm Participation for The Canadian Bioinformatics Conference, 2026

To confirm your participation, please contact: [yhotton@showcare.com](mailto:yhotton@showcare.com)

## Conference Chairs:

Dr. Michelle Brazas

Scientific Director, Bioinformatics.ca

Dr. William Hsiao

Director, CBH British Columbia

## Organizing Committee:

**Dr. Guillaume Bourque**, Professor, Dept. Human Genetics, McGill University

**Dr. Michelle Brazas**, Scientific Director, Bioinformatics.ca

**Dr. Arnaud Droit**, Professor, Faculty of Medicine, University of Laval

**Dr. Jennifer Geddes-McAlister**, Associate Professor, Dept. Molecular and Cellular Biology, University of Guelph

**Bel Hanson**, Senior Director, Operations and Program, ISCB

**Dr. William Hsiao**, Associate Professor, Simon Fraser University

**Dr. Geoffrey Hunter**, Recursion

**Diane E. Kovats**, Chief Executive Officer, International Society for Computational Biology

**Dr. Elisabeth Richardson**, Assistant Professor, Dept. Biology, Mount Royal University

**Dr. Pratima Shrivastava**, Community Manager, Canadian Bioinformatics Hub

**Larisa M. Soto**, Platform Manager, Canadian Bioinformatics Hub

**Dr. Aline Talhouk**, Assistant Professor, Faculty of Medicine, University of British Columbia

**Dr. Athanasios Zovoilis**, Associate Professor, Dept. Biochemistry and Medical Genetics, University of Manitoba

## Scientific Program Committee:

**Dr. Gary Bader**, Professor, Dept. of Molecular Genetics, University of Toronto

**Dr. Michelle Brazas**, Scientific Director, Bioinformatics.ca

**Dr. Brian Cox**, Professor, Dept. Physiology, Faculty of Medicine, University of Toronto

**Dr. Emma Griffiths**, Research Associate, Faculty of Health Sciences, Simon Fraser University

**Dr. Mohamed Helmy**, Computational Systems Biologist, Vaccine and Infectious Disease Organization (VIDO), University of Saskatchewan

**Dr. William Hsiao**, Associate Professor, Simon Fraser University

**Nazli Kocatug**, PhD Candidate, Université de Montréal

**Dr. Arvind Mer**, Assistant Professor, Dept. Biochemistry, Microbiology and Immunology, University of Ottawa

**Dr. Finlay Maguire**, Assistant Professor, Faculty of Computer Science, Dalhousie University

**Dr. Pratima Shrivastava**, Community Manager, Canadian Bioinformatics Hub

**Larisa M. Soto**, Platform Manager, Canadian Bioinformatics Hub