




# **ISCB-Africa ASBCB Conference 2019**

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**Kumasi, Ghana  
November 11-15, 2019**

**<https://www.iscb.org/iscbafrica2019>**

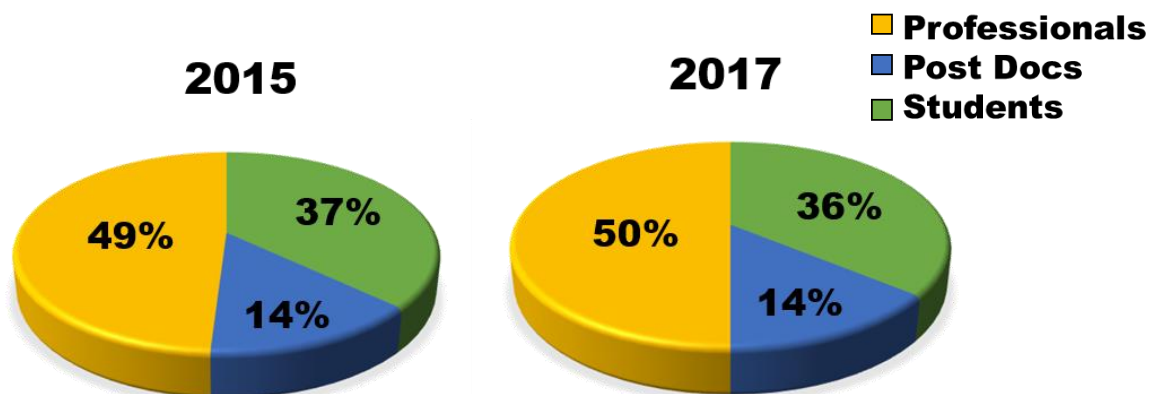


The International Society for Computational Biology and the African Society for Bioinformatics and Computational Biology are pleased to once again join together to host the ISCB Africa ASBCB Conference on Bioinformatics in Kumasi, Ghana, November 11–15, 2019; conference workshops will be on November 14-15. This meeting constitutes the sixth joint meeting of ISCB and ASBCB, and the seventh conference of the ASBCB on Bioinformatics of African pathogens, hosts and vectors.

The ISCB-Africa ASBCB conference features a broad bioinformatics scope that include a special focus on advancing research through data power: innovation, access, and opportunities relevant to Africa. Please consider submitting your best research for presentation at the conference as a talk or poster. Samples of topics of interest include the following (although other computational biology topics are welcome as we ultimately seek the best, most interesting and novel presentations for this conference):

- Data governance
- Challenging traditional research ecosystems in Africa
- Data for OneHealth
- Open Science and Open Data
- AI in genomics and precision medicine
- Informatics for Biobanks
- Pathogens genomics
- Metagenomics
- Population Genetics, Variation and Evolution
- Plant genomics (omics)
- Biomedical Ethics
- Drug design and discovery
- General Bioinformatics and Computational Biology
- Bioinformatics Education

## CONFERENCE PARTICIPATION



**Total attendees expected in 2019: 125**

Your organization can play a visible role in ISCB-Africa ASBCB as attendees consider and work toward solutions to important scientific and medical problems being addressed by the bioinformatics community.

Whether you are looking to boost sales, bolster awareness or recruit top candidates in computational biology and bioinformatics, ISCB-Africa ASBCB provides a unique opportunity to reach audiences from the whole African continent in addition to many European scientists that also attend.

# SPONSORSHIP OPPORTUNITIES:

ISCB Africa ASBCB is seeking sponsorship from institutions looking to engage with a dynamic audience. Sponsorship packages are designed to provide maximum exposure. Customized packages are available to fit any marketing budget.

## Gold Sponsorship: \$5,000 USD

**In addition to the following, sponsor gets to choose 7 items from the “Enhanced Benefits” list**

- Two (2) complimentary conference registrations
- Logo slide during opening session
- Logo with link to organization on conference website index page
- Logo with link to organization on conference website sponsorship page
- Sponsor on conference app with organization name & description

## Silver Sponsorship: \$4,000 USD

**In addition to the following, sponsor gets to choose 5 items from the “Enhanced Benefits” list**

- One (1) complimentary conference registrations
- Logo slide during opening session
- Logo with link to organization on conference website index page
- Logo with link to organization on conference website sponsorship page
- Sponsor on conference app with organization name & description

## Bronze Sponsorship: \$3,000 USD

**In addition to the following, sponsor gets to choose 3 items from the “Enhanced Benefits” list**

- One (1) complimentary conference registration
- Logo slide during opening session
- Logo with link to organization on conference website index page
- Logo with link to organization on conference website sponsorship page
- Sponsor on conference app with organization name & description

## Copper Sponsorship: \$2,000 USD

**In addition to the following, sponsor gets to choose 1 item from the “Enhanced Benefits” list**

- One (1) complimentary conference registration
- Logo slide during opening session
- Logo with link to organization on conference website index page
- Logo with link to organization on conference website sponsorship page
- Sponsor on conference app with organization name & description

## Enhanced Benefits for Sponsors

- Organization recognized in ISCB Annual Report with logo and link to preferred URL
- Pre-event Electronic list of conference delegates for one time use
- Post-event Electronic list of conference delegates for one time use
- Brochure handout (cost of brochures and shipping at sponsors expense)
- One (1) 15 minute technology talk
- One (1) tabletop exhibit display space
- Discounted registration at 25% off regular registration fee
- Half-page advertisement in ISCB Newsletter (full color, issue of choice, Gold Level only)
- Quarter-page advertisement in ISCB Newsletter (full color, issue of choice, Silver and Bronze only)
- Up to 5 job posts on ISCB website



## **TECHNOLOGY TRACK SESSION \$1,500 USD**

- One (1) 15 minute technology track

## **EXHIBITOR SHOWCASE \$1000 USD (Publisher or Non-profit \$750 USD)**

-One (1) Exhibitor Showcase display space

-Please note the showcase is designed for pop-up displays, approximately six feet in length, or a standard tabletop exhibit.

-One (1) Complimentary Registration

-Logo with link to organization on conference website sponsorship page

-Sponsor on conference app with organization name & description

## **ADDITIONAL SPONSORSHIP OPPORTUNITIES**

Organizations will benefit by acknowledgement on the conference website, mobile app, onsite signage and through delegate appreciation of your support.

Name Badge Lanyards: ..... \$1,000

Delegate Bag or Folio: ..... \$2,000

Refreshment Break: ..... \$2,000

Purchase pre-conference registration list:

Exhibitor: ..... \$300; Non-exhibitor: ..... \$500

Purchase post-conference registration list

Exhibitor: ..... \$500; Non-exhibitor: ..... \$700

## **SUPPORT FOR TRAVEL FELLOWSHIPS**

Provide support to the student travel fellowship program at any amount and be recognized on the website as a travel fellowship sponsor.

**To confirm your participation or for more information, please contact:**

**Andrew P. Falter**

**Exhibit and Sponsorship Specialist**

**International Society for Computational Biology**

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